

IOWA CITY PUBLIC LIBRARY COLLECTION DEVELOPMENT PLAN

Collection: Adult Nonfiction DVD

1. Collection Description

As ownership of DVD players has proliferated, the number of nonfiction titles available on DVD has increased dramatically. Though requests for nonfiction titles are still somewhat rare, the popularity of the DVD/Movie collection suggests that it is time to begin a nonfiction collection with the expectation that it will eventually replace the nonfiction video (VHS). Thus, the collection will include the same types of materials: how to do it (home repairs, constructions, cooking, gardening, exercise, crafts, sports, etc); information (travel, history, health, business, religion, science, parenting, education, etc.); and performance (music, short stories, drama, comedy, television) with the full spectrum of adult nonfiction represented. As in the video collection, the emphasis will be placed on topics that particularly lend themselves to the visual format but with additional attention to the improved functionality and added features that the DVD format can provide.

Initially, the collection will be shelved alongside the DVD/Movie collection and will have the same check-out limits and loan period of one-week. As the collection becomes too large to fit with DVD/Movies or when the Library moves into its renovated space, the collection will be shelved nearby the nonfiction video collection and will be changed to the same three-week loan period.

2. Exceptions

Performance music DVDs are not purchased unless they are a documentary. Currently videotapes are not purchased with the intent to support the curriculum requirements of any formal educational institution.

Television series released in collections of episodes have become very popular and account for many purchase requests. Series that are generally available for viewing as standard cable or broadcast programming will in most cases not be purchased. Well reviewed series that are no longer regularly broadcast or those available only as a cable premium service may be purchased selectively to provide a representation of the series in the collection.

To foster legal group showings of at least some DVDs, we will routinely purchase public performance rights when those rights are no more than \$20 or 15% above the home DVD cost. The selector may decide to buy rights which cost more than that. A title with performance rights, whether purchased at extra cost or included in the original price, is identified by a note and subject heading in the catalog record and a label on the piece itself.

3. Audience

The intended audience is adults and young adults seeking information and entertainment in the visual format. Coincidentally, the collection serves as a resource for students and teachers.

4. Size and duplication

Initially there will be little duplication of DVD titles with the expectation that the same principles of duplication of videos would eventually be applied once the collection has achieved at least half the size of the existing nonfiction video collection (7500).

5. Maintenance

Presently there is no means of identifying DVDs in need of repair except by report of the patron or obvious physical damage. Titles that have proven to be popular will be replaced as necessary. Until DVD is firmly established as the preferred medium by the public there will be little concern for titles which have not checked out (other than to identify missing items), assuming that they may become used as more users have DVD players in their homes.

6. Selection Plan

Traditional review sources including Video Librarian and Video Rating Guide and reviews in standard library journals are relied upon to identify quality standard titles.

In the first year of the collection selections will concentrate on titles that are available only on DVD, that include supplementary materials of particular note that are not available on video versions, and replacements of titles of long-standing heavy use on videotape. In the first year, it is assumed that those owning DVD players also own VHS players. Because of that, there will be less emphasis on popular topics and titles that are available on video (VHS) so as to continue to make them available to the widest possible spectrum of users. This would generally include most television series, fitness, popular psychology, language instruction and travel. In subsequent years, the collection will aim to build in all areas of the collection as it becomes the dominant format.

Patron requests will be filled only if they fit selection guidelines for the first year. Gift DVDs will be accepted if they fall within what will become the generally accepted standards for this collection.

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