

# BOARD OF TRUSTEES AGENDA

4:00 pm - 2<sup>nd</sup> floor Board Room

# August 27, 2015

Robin Paetzold, President
Diane Baker
John Beasley
Janet Freeman, Secretary
Adam Ingersoll
Thomas Martin
Meredith Rich-Chappell
Jay Semel, Vice-President
Monique Washington

- 1. Call Meeting to Order.
- 2. Public Discussion.

# 3. Approval of Minutes.

A. Approve Regular Minutes of Library Board of Trustees July 23, 2015 meeting.

### 4. Unfinished Business.

A. Bookmobile Service.

Comment: Discussion of possible bookmobile service continues.

### 5. New Business.

A. Library Annual Report.

<u>Comment</u>: Director's report, fact sheet and statistical output. Not all financial reports are available yet. Complete report will be available online soon at <u>www.icpl.org/about/annual-report.</u>

### 6. Staff Reports.

- A. Director's Report.
- B. Departmental Reports: Collection Services, IT.
- C. Development Office Report.
- D. Spotlight on the Collection.
- E. Miscellaneous.

### 7. President's Report.

- A. Iowa Library Services Town Meeting, September 9, 2015, Coralville Public Library.
- B. Iowa Library Association Annual Conference, 10/14-16/15, Des Moines.

- 8. Announcements from Members.
- 9. Committee Reports.
  - A. Foundation Members.
- 10. Communications.
- 11. Disbursements.
  - A. Review MasterCard Expenditures for July, 2015.
  - B. Approve Disbursements for July, 2015.
- 12. Set Agenda Order for September Meeting.
- 13. Adjournment.



AUGUST 27, 2015	SEPTEMBER 24, 2015	OCTOBER 22, 2015
Review Annual Staff Report	Budget Discussion	Budget Discussion
Departmental Reports: CH, CLS, IT	Departmental Reports: AS, CAS	Review 1st Quarter Goals/Statistics  Policy Review: #817: Alcohol in the Library
OTHER: Annual Board Dinner, Brix	OTHER: Music Is the Word Musical Revue, 9/20, 2:00 PM, Englert Theatre	Departmental Reports: CH, CLS, IT
NOVEMBER 19, 2015	DECEMBER 17, 2015	JANUARY 28, 2016
Departmental Reports: AS, CAS  Policy Review: #505: Volunteers	Departmental Reports: CH, CLS, IT  Policy Review: #401 Finance Policy  OTHER: Arts & Crafts Bazaar, 12/5 Inservice Day, 12/11	Review 2 <sup>nd</sup> Quarter Goals/Statistics 6 month Strategic Planning Update Departmental Reports: AS, CAS
FEBRUARY 25, 2016	MARCH 24, 2016	APRIL 28, 2016
Appoint Nominating Committee  Set Hours for Next Fiscal Year  Policy Review: #809: Conduct in the Library #813: Unattended Children  Departmental Reports: CH, CLS, IT	Appoint Committee to Evaluate Director  Departmental Reports: AS, CAS  Policy Review: #814: Copyright	Meet as Members of Friends Foundation Review 3 <sup>rd</sup> Quarter Goals/Statistics President Appoints to Foundation Board Departmental Reports: CH, CLS, IT
MAY 26, 2016	JUNE 23, 2016	JULY 28, 2016
Election of Officers  Departmental Reports: AS, CAS	Develop Ideas for Board Annual Report  Director Evaluation  Departmental Reports: CH, CLS, IT	Review Board Annual Report  Adopt NOBU Budget  Planning Update  Departmental Reports: AS, CAS



### **BOARD OF TRUSTEES**

# Minutes of the Regular Meeting July 23, 2015

DRAFT

Members Present: Diane Baker, John Beasley, Adam Ingersoll, Thomas Martin, Robin Paetzold, Jay Semel, Monique Washington.

Members Absent: Janet Freeman, Meredith Rich-Chappell.

**Staff Present**: Terri Byers, Maeve Clark, Susan Craig, Kara Logsden, Anne Mangano, Patty McCarthy, Elyse Miller, Brent Palmer.

Guests Present: None.

**Call Meeting to Order.** President Paetzold called the meeting to order at 5:05 p.m. It is the first meeting for three new Board members and introductions were made around the room.

Public Discussion. None.

## Approval of Minutes.

The minutes of the June 25, 2015 Library Board of Trustees meeting were reviewed. A motion to approve the Minutes was made by Baker and seconded by Martin. Motion carried 7/0.

#### Unfinished Business.

Library Board Annual Report. This report goes to the City to be included in the City's annual report which includes reports from all Boards and Commissions. It was prepared by Craig after discussion at the June meeting. There were no questions or edits to the document.

### New Business.

Library Policy #103: Membership in Professional & Civic Organizations. This is a regularly scheduled policy review. Craig explained the process for reviewing Board policies for the benefit of the new Board members. A motion to approve the policy with recommended staff changes was made by Semel and seconded by Ingersoll. Motion carried 7/0.

FY15 Strategic Plan Review. The FY15 is the last year of the "old" strategic plan. It looks different from FY16 and FY17, also included in the packet. Paetzold wondered if we include outreach in community needs on page 6. Craig said she will put this in her annual report but ongoing efforts are not typically

included in the strategic plan unless they are undergoing significant change. Martin asked about the Koza Family Teen Center. Clark said there is a lot of activity in the room; and is pleased to see teens playing board games. No Board action required.

FY16 Strategic Plan. There was a long discussion about bookmobile service. It was decided to start the August 27, 2015 Board meeting at 4:00 pm to further discuss the bookmobile. If needed, another meeting about the topic will be held on September 10, 2015. A motion to approve the FY16 strategic plan with the suggested changes was made by Martin and seconded by Washington. Motion carried 7/0.

FY17 Strategic Plan. A motion to approve the draft of FY17 strategic plan as presented was made by Beasley and seconded by Baker. Motion carried 7/0.

FY16 NOBU Budget. Craig described the nature of these funds. Beasley asked about the balance in the NOBU account. Craig's conservative estimate is double her budget request with one small exception (a state fund that must be spent the year it is received). Money is earned one year and spent the next. The balance this year is larger than usual because several major projects, including upgrades to equipment in the meeting rooms and special music programming are being carried over from FY15. A motion to approve the FY16 NOBU budget as presented was made by Martin and seconded by Baker. Motion carried 7/0.

# Staff Reports.

Director's Report. Craig wrote a blog about "what's up, what's down." Total circulation is down 1%; she hopes circulation is levelling off. Ebooks and downloads account for less than 10% of our circulation. She noted Iowa City is a book reading community. Craig described the budget timeline for the new members. She had her first budget preparatory meeting with a City person this week.

Departmental Reports:

Adult Services. No comments.

Community & Access Services. No comments.

Development Office Report. McCarthy is in the process of closing FY15 and hopes to be done at the end of July. The Book End sidewalk sale gleaned \$1,400. Hills Bank has agreed to fund (more than \$10,000 this year) Begin with Books again. This outreach effort provides every newborns at Mercy Hospital and UIHC with a copy of "Goodnight Moon," and information about beginning to read to your baby. Collection Services has pallets of books for this great service.

FY16 Public Relations Annual Report and FY16 Public Relations Plan. No comments.

Spotlight on the Collection. No comments.

Miscellaneous. No comments.

**President's Report.** Dinner in August at Brix after the meeting. Bookmobile discussion will begin the early meeting in August.

**Announcements from Members.** Martin suggested the media policy be included in the trustees' orientation and manual.

# Committee Reports.

Foundation Members. At the recent meeting, new members were introduced and broke into small groups to complete a project which helped them each create a personalized statement about their support of the library. Their next meeting is a four hour planning session in September.

**Communications.** Peter Muir sent an email suggesting the mural from old Post Office building be placed in the library. Craig responded and thought it was a good idea but believes the library does not have enough wall space for it. Board members thought this was a good idea. Craig will measure the Computer Lab wall and offer the space as a suggestion. Any acquisition of permanent art would need to be approved by the Art Committee.

Clark out at 6:30. Logsden out at 6:35.

#### Disbursements.

The MasterCard expenditures for June, 2015 were reviewed. A motion to approve the disbursements for June, 2015 was made by Martin and seconded by Ingersoll. Motion carried 7/0.

# Set Agenda Order for August Meeting.

Early meeting in August for bookmobile discussion.

**Adjournment.** A motion to adjourn the meeting was made by Baker and seconded by Beasley. Motion carried 7/0. President Paetzold closed the meeting at 6:40 p.m.

Respectfully submitted, Elyse Miller



TO: Library Board

FROM: Susan Craig, Library Director

Kara Logsden, Coordinator, Community & Access Services

DATE: August 18, 2015

RE: Bookmobile Service Discussion

The Board requested more information regarding the planned bookmobile service for the discussion scheduled for the August Board meeting.

### Information included:

- The May, 2015 memo describing the service concept
- · History of building decisions and outreach
- Draft budget
- What the bookmobile may look like/similar services
- Service goals



To: Iowa City Public Library Board of Trustees

From: Susan Craig, Director

Kara Logsden, Community and Access Services Coordinator

Re: Proposed Bookmobile Services

Date: May 20, 2015

#### Purpose:

The intended purpose of the Iowa City Public Library's Bookmobile is to offer collections and services beyond the Downtown and extend Library services throughout the community. The proposed Bookmobile will connect with our community in new places; engage with new partners and patrons; and enrich lives through better access to Library collections and services.

#### Background:

The need for a Bookmobile was identified during the strategic planning process to respond to concerns about access to the Downtown building. For more than a decade, parking has been the most mentioned concern in the strategic planning community survey. A bookmobile will address the ongoing concerns about parking and access to the Library and extend services into the community.

Library staff have researched a variety of bookmobile programs in urban areas. Most relevant to our situation is the Ames Public Library service. Ames has a new vehicle and six ICPL staff visited in February. While at a conference this spring, staff also visited the St. Paul (MN) Public Library Bookmobile and met with their staff. Staff have also used the Association of Bookmobile and Outreach Services organization as a resource.

The Antelope Lending Library is a volunteer-run bookmobile that currently serves the East side of Iowa City during the summer. Their mission is to "build a stronger community through literature and learning." We have met with the Antelope Lending Library Director and believe the Library's proposed bookmobile will serve a wider audience year-round and be complementary to their services.

#### Service Overview:

As currently conceived, the Bookmobile will have two schedules: School year (September through May) and Summer (June through August). The Summer Schedule will serve more children and augment existing Library outreach services including Stories in the Park and 4-H on Wheels. In addition, the Bookmobile will be scheduled for special events with an emphasis on City or contracting area events appealing to families.



Bookmobile services will serve four primary populations:

- 1. Community members who choose to utilize Library services outside of the Downtown Library.
- Community members who are unable to utilize the Downtown Library.
- 3. Community members who may use both facilities.
- The Summer Schedule will include visits to rural areas and cities that contract with the Library for library services.

Because our cummunity is geographically compact, we expect each day of scheduled service will include multiple stops. Other urban library bookmobile service models have stops ranging from 30 minutes to four hours. Typical School Year scheduling would likely call for a visit every two weeks while some Summer Schedule stops may be weekly.

#### Stop Location Requirements:

The ideal Bookmobile stop location is visible from a busy street, has ample parking, offers easy access for bicycles and pedestrians, and has availability to nearby restrooms and a storm shelter. Access to power is preferred. If a power outlet is not available it will be installed or a generator will be used.

Bookmobile sites must be located in Iowa City or a contracting area or city. If the proposed parking place for the Bookmobile is on private property, the general public must be guaranteed access to the Bookmobile.

Bookmobile sites will be routinely evaluated. Service to a particular site may be discontinued if use is not high or if there are changes in the nearby environment that create challenges to continued service at that stop.

#### Service Guidelines:

It is envisioned that most services available at the Downtown Library would be available on the Bookmobile including Library Card registration, checkout, return of materials, holds (placing & pickup), material renewal, catalog searching, reference, and reader's advisory. Weather permitting, some classes and programs could also be presented in conjunction with Bookmobile services. Due to lack of space, public internet acess would not be offered, although public WIFI could be available.

The Ames Public Library and St. Paul Public Library Bookmobiles do not offer a built-in lift for wheelchair access. If we move forward with Bookmobile planning, this will need to be discussed further. Ames staff report people with accessibility issues become frustrated with the small spaces in the Bookmobile and choose to use the Downtown library, where aisles are wider and space is not so confined. Ames reports bookmobile staff are available to accommodate patrons with mobility issues who choose to use the bookmobile.



## Staffing:

The Bookmobile would be staffed with at least two Library staff at all times and one staff person assigned must be licensed to drive the Bookmobile. During the Summer Schedule, additional staff could be assigned to facilitate demand and extra programming.

If the proposal is approved, additional staff will be requested as part of the FY17 budget process. Some existing staff would be assigned as part of their job duties.

#### Collection and Circulation:

The collection on the Bookmobile would include an Express Collection of new materials (including Fiction, Nonfiction, and Audiovisual Materials) and materials pulled from all areas of the Library's collection. The cost of the Express Collection could be covered through the current collections budget.

The Bookmobile would hold approximately 3,000 items. The Bookmobile could also serve as a pick-up location for holds for those patrons who choose it as their Hold Pickup site.

### Training and Driver Licensing:

The goal is for all permanent staff assigned to the Bookmobile to be licensed to drive the Bookmobile.

The current plans would require authorized drivers to have a valid CDL Class B license. Driver training could come from the City of lowa City's Transportation Services Department and Library Management and Facilities staff.

### **Budget:**

The City of Iowa City's 2015-2019 CIP (Capital Improvement Program) Budget has \$100,000 reserved in FY17 for the purchase of a bookmobile. The total estimated cost is \$250,000. The remaining cost would be funded from other sources. The Friends Foundation has identified \$100,000 from a bequest held for this project.

If approved, we would request that the Bookmobile be maintained by the City of Iowa City's Equipment Division. Money would be budgeted each year for maintenance, repair and replacement.

#### Timeline:

If the Library Board approves moving ahead with the Bookmobile Project, work would be done in FY16 to write an RFP; identify staff; work with City equipment staff to understand maintenance needs and find a location to house the vehicle; and identify and establish locations for stops. It takes months after a contract for a bookmobile has been awarded to build the unit. If approved, introduction of the service is anticipated in the second half of FY17 (January-June, 2017).

# History/Background

In 1897, the first Iowa City Public Library opened its doors at 211 Iowa Ave, above the C.O.D. Steam Laundry. In 1901, the Library moved to 214 East College, another second floor location, and in 1904, the Carnegie building opened on Linn St. A voter-approved referendum in 1962, for additional space, led to a November, 1963, opening of the expanded facility with a large addition and a College St. address. In 1981, the "new" library opened kitty-corner across the street at 123 S. Linn St. This building saw major expansion and renovation, with a grand opening in 2004.

Site planning for the 1981 building was not without controversy. The selected location was an urban renewal parcel and many downtown business people felt it would best be used for commercial development. The Chamber of Commerce voted to oppose the referendum. The Library Board and their consultants argued that the library would be an attraction to bring people downtown and would serve as an "anchor" for the east end of the pedestrian mall, drawing people to the shops and businesses around it. The location was near the public transportation hub and accessible to most lowa City residents. The referendum passed, the building opened to great success, and received the Chamber's Economic Development Award a year later.

Interestingly, the 1981 building was planned with a garage that would house a small bookmobile someday, which is why one of our garage spaces has such a large door. However, it became apparent very early, as the space was occasionally used for smaller vehicles, that it would not be possible to turn a large vehicle in the alley in a way that would get it safely in and out of that garage. It was downsized in the 2004 building project.

Library use and the population of lowa City grew dramatically in the 1980s, well beyond what was anticipated during building planning, and by the early 90's additional space was again a topic being explored by the Library Board. When the possibility of branch libraries was raised David Smith, a building consultant, answered that until the using population exceeded 100,000 and had dispersed substantially beyond the two-mile radius of the library, the community should not consider opening branch libraries. He believed concentrating the library's resources in one building in lowa City's commercial and service center would result in their best and most efficient use and locating branch libraries in other high traffic areas would dilute the concentration of resources, and possibly, the quality of library services.

The City Council refused to put a referendum on the ballot in 1996 and authorized the City Manager to hire an architect to develop a joint library, conference center, auditorium and cultural space on the southwest corner of College and Linn (where Plaza Towers currently is located). They called for a sales tax vote to support the project. The vote failed by a large margin in March, 1999. The Board continued to press the Council for action on library expansion, but the Council, concerned about increased operating expenses of an expanded facility (at the time estimated at \$180,000 a year), would not schedule a referendum. Discussion of a branch library was raised by members of the public who found parking downtown a deterrent to their library use. A suggested location was the recently vacated Sears store at Sycamore Mall. Later suggestions included other vacant buildings including Econofoods, Randall's Grocery, and parts of Old Capital Mall as retail stores moved to Coral Ridge Mall.

The results of a Board-commissioned survey were announced in July, 1999. The survey showed the library had strong community support and almost two thirds said the library should be downtown. There was little interest in branch libraries. At the Board's request, the City Council agreed in May, 2000, to put a November referendum on the ballot. The ballot proposed purchase of property to the west of the existing building and expansion and remodeling of the existing facility. The \$18.4 million referendum passed with 67% approval.

Parking issues have remained a concern for some residents. In 2001, the City sold Lot 64-1A for development, losing 80 parking spaces, many of which were utilized by library visitors. The Library Board lobbied for angled parking on Linn St. that would provide five 20-minute library only spaces, as well as a handicapped metered space, and a book-return only slot. A Park 'n Read program, providing library users with one hour of free parking in designated downtown ramps began in 1999 (replaced in 2014 by across the board first hour free ramps). Two remote book drops were located on the east and the west side of town to provide an option for library returns without coming downtown. The drops are heavily used, accounting for 14% of all returns last year.

A facility study completed in 2011 recommended improvements to the existing building (a major project completed in 2013), consideration of a small special purpose outlet to provide internet access (we opened limited hours at the Police Substation at Pepperwood Plaza in 2011; it closed in 2013 due to lack of use). The study's final recommendation was that a full-service branch library should not be pursued in the near future. Interviews revealed the "staff position seemed to be that an approach that maintained a single facility but also maintained aggressive outreach activities would probably serve the community best". That approach was taken. Children's outreach programs numbered 148 in FY09, in FY15, that number had risen to 298.

Although not overwhelming, a significant number of residents continue to identify lack of library parking as a concern. Of the 78 people identified in the 2013 community survey as not using the library in the last 6 months, fourteen of the fifty-six written comments related to parking or the need for convenient satellite facilities.

# Strategic Plan Community Surveys from 2004, 2009, and 2014

Patron/Respondents Who:	2004	2009	2014
Visited Library in last year	80%	74%	83% (last 6 months)
Checked out	54% (book)	42% (book)	79% (library materials)
Picked up a hold		10%	32%
Returned at a remote book drop	21%	18%	
Used a Self-Checkout station		27%	63%
Would benefit from parking reimbursement	45%	44%	
Would benefit from extended hours	35%	26%	
Would benefit from more book return locations		24%	
Would benefit from a branch location	24%	16%	

Note: Not all questions were asked during each survey. Blank cells indicate the question was not asked.

# 2014 Strategic Plan Community Survey Feedback Question: How did you get to the Library?

Mode of Transportation	Percent
Public Transportation	6
Drive car, motorcycle, other vehicle	80.4
Walk	7.1
Bicycle	4.3
Use the online library only	0.6
Other	1.7

# Question: How much time did you spend at the Library during your last visit?

Length of Time	Percent
Less than 15 minutes	15.2
15-30 minutes	35.8
30-60 minutes	30.7
1-2 hours	16.1
More than 2 hours	2.3

# 2014 Mail Survey Comment Responses

Question: Which existing service do you think should be improved?

Service	% Comments for Question	% All Mail Survey Respondents
Parking	26	12
More collections	7	4
More hours open	6	3

# What potential services should be added that you or family members would use?

Service	# Mail Survey Comments	# Web Survey Comments
Facility and Parking	25	142
Branch or satellite	11	28
More remote bookdrops	3	21
Add hours		16

# 2014 Strategic Plan Development Focus Group Response Comments or Themes:

61 participants in 10 sessions

- Downtown location was mentioned as both a strength and a weakness.
- The 55+ group advocated for a branch library.

A relatively small, but persistent subset of people state that they do not use the library because of access (parking) issues. During planning committee discussions of this issue, as well as often repeated goals of continuing to expand outreach efforts that would draw people to the building, a bookmobile was introduced as a viable and cost-effective way to address both of these issues. Hesitation about possible bookmobile service was expressed by several Board members when the plan was adopted in June, 2014. Since then, the Board approved a FY17 capital budget request (in September, 2014), and directed staff to include bookmobile operating costs in the FY17 operating budget (in May, 2105). Discussion continues.

# **Bookmobile Budget**

There are two types of costs for the bookmobile – capital and operating. The capital costs come from the City's CIP budget, funded through bond sales; operating costs become part of the Library's annual ongoing budget and are funded primarily through local property taxes.

# Capital Costs:

The City of Iowa City's 2015-2019 CIP (Capital Improvement Program) budget has \$100,000 reserved in FY17 for the purchase of a bookmobile. The total estimated cost is \$250,000. The remaining cost would be funded from other sources. The Friends Foundation has identified \$100,000 from a bequest held for this project.

### **Operating Costs:**

An operating budget is being developed and will be included in the FY17 budget proposal the Board will see in September. These numbers are preliminary estimates.

Staffing	Monthly Cost	Annual Cost
Permanent Staff (56 hours)		\$83,720
Operations		
Advertising		\$1,000
Phone/Wireless	\$300	\$3,600
IT Repair & Maintenance	\$100	\$1,200
Insurance, miscellaneous	\$1,000	\$12,000
City Maintenance (gas, maintenance, cleaning)	\$1,000	\$12,000
Total Operations		\$113,520
One-Time Costs:		
Site preparation (\$1,000 per site)	\$10,000-12,000	
Capital:		
Vehicle Purchase and Equipment	\$250,000	

## Sources of funding

Capital costs have been budgeted, with the City providing \$100,000 and the remaining budget coming from private support.

Operating costs are estimates at this point. The major expense is increased staffing. At this time we are basing the budget on the bookmobile operating four days a week, eight hours a day. A minimum staffing level of two people will require 64 hours of staffing. We are calling for Library Assistant level staff, at least one of whom will require special licensing to drive the vehicle. The plan proposes hiring one new full time permanent Library Assistant III, at an estimated cost of \$59,800, and adding 16 hours to a current part-time Library Assistant III in the Children's Room at a cost of \$21,840. Costs have not been determined by City Finance personnel. This would be done prior to September budget approval.

In addition to the 64 hours of operational time, the bookmobile would require administrative support, collection services support, and building services support just like any other major service the Library delivers. Hours beyond the new 54 hours per week would come from adjustments to work assignments.

The City is facing a tight budget and will be reluctant to add staff. One source of possible funding that was raised during last year's budget discussions was directing rental income from the Library rental space to the Library's operating budget rather than diverting it to pay off City bonds. The amount of those funds was impacted this year due to the extended vacancy, but we are anticipating full rental well before FY17 and an income that exceeds expenses of \$90-\$100,000 annually. Operational costs would begin sometime in the second half of FY17. If the Board approved paying the part-time staff person from private funds (it is a strategic plan goal to request the Foundation help support staffing needs), the overall increase to the operating budget will be below \$100,000.

I have not included any vehicle replacement costs in the operating budget. When it is time to replace the vehicle, estimated at about 12 years, we would likely require a similar mix of City capital funding and private support.

# What the Bookmobile May Look Like/Similar Services

Sample photos are from OBS Specialty Vehicles, a Bookmobile manufacturer from Ohio.

Туре	Length and Item Capacity	Photo Example
Van	24'	
	1,000-1,500 items	
	1907 T	

Step-Van	22' – 36'	
	2,000-4,000 items	

RV/Truck Chassis	22'-26'	
	1,000-3,000 items	

Low Floor
Truck
Chassis

28'-36'

1,000-3,000 items



Truck Chassis 28'-36'

3,000-6,000 items



Rear Engine

33'-40'

Transit Bus

2,000-6,000 items



Front Engine Transit Bus 29'-40'

2,00

(Ames Public Library in photo)

2,000-6,000 items



Trailer

30'-53'

(Requires a pickup truck to pull)

3,000-6,000 items



# Photographs from the Ames Public Library Bookmobile:

Driver's Seat



Passenger Seat

The passenger seat swivels and serves as the staff workstation seat



View from the front to the back



Floor to ceiling bookshelves with a wider base with storage.

Bookshelves are tilted back to hold materials while in motion.



Front staff workstation.

This is where books are checked in.

Note the fastener across the screen. Everything must be bolted down when the bookmobile is moving.

The passenger seat swivels to serve as the seat for this workstation.



Air conditioning and heat are critical for lowa weather fluctuations.



Wiring and electricity are critical to run lights, electric outlets for equipment, and heating/cooling equipment.

The Bookmobile could plug in to an electric outlet or run on a generator when electricity is not available.



Every inch of space must be planned for maximum use. The bench at the base of the bookshelves serves as a seating area with storage under.



Plastic bins serve as an efficient way to store media cases and may be lifted down for easier browsing.



Safety and security are critical. The Ames Bookmobile is equipped with security cameras.



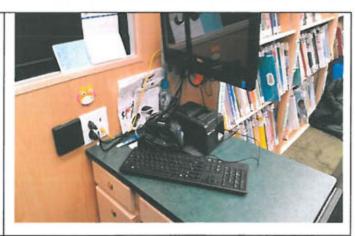
Rear staff workstation with the holds shelf. The Rear station is where patrons check out then exit through the rear door.



View from the back to the front.



Another view of the Checkout Desk at the back of the Bookmobile.



The Bookmobile would be a rolling billboard for the Library. Ames commissioned a local artist to create the graphics for the outside of the Bookmobile.





This is the dedicated Bookmobile workstation in the Ames checkin area. This station handles flow of material and changes the status of the item to indicate it may be found on the Bookmobile.



View of the Bookmobile Holds shelf. Holds are held at the Library until they are loaded on the Bookmobile to give patrons an option of picking the item up sooner at the Library.



#### **Bookmobile Service Goals**

Introducing bookmobile service to lowa City will help the Library fulfill its mission.

The Iowa City Public Library is a center of community life that CONNECTS people of all ages with information, ENGAGES them with the world of ideas and with each other, and ENRICHES the community by supporting learning, promoting literacy, and encouraging creativity.

The planned bookmobile service supports all the Library values, but particularly those of access, collaboration, and community. We believe resources should be equally accessible to all and a mobile service will help us bring services to people who may not have access to the downtown building. At each bookmobile stop we will be creating new partnerships with businesses, schools, retirement residences, and other institutions to support the service. We are responding to community needs through bookmobile service.

Not only does bookmobile service meet Library goals, it also meets the goals of the City of Iowa City's strategic plan.

Fostering a more INCLUSIVE and SUSTAINABLE lowa City through a commitment to:

- Healthy neighborhoods
- · A strong urban core
- Strategic economic development activities
- · A solid financial foundation
- · Enhanced communication and marketing

For a modest investment we will maintain and strengthen our main library facility as we also create a presence in multiple Iowa City neighborhoods and provide convenient services to many.

## Estimated Service Levels for the first full year of operation (FY18)

Based on four day operations September-May, five day operations June-August, three weeks of no operations (208 days per year).

Visits per Day	Visits per Year	Checkouts per day	Checkouts per year
120	24,960	350	72,800

# **Director's Report 2015**

# Highlights

- · New strategic plan adopted
- 826,217 people through the doors, setting a new record
- · Attendance at children's, teen and adult programs set new records
- Friends Foundation support exceeds \$1,000,000 over five years

The downtown library building was busy, busy, busy during fiscal year 2015. More than 825,000 people entered the building. The summer months showed the highest number of visits with more than 20,000 counted in the average week. Many visitors were coming in to attend library programs. New records were also set for program attendance: 29,156 for children's; 6,103 for teens, and 3,670 for adults. Meeting room use was also up slightly (1.3%). Circulation was 1,391,482, down 1%, while reserves placed increased more than 10%.

#### **New Plan**

The Library Board of Trustees adopted the new strategic plan in July. It was created during the previous year with a panel of community and library leaders following extensive community input through surveys and focus groups. The theme of the new plan is Connect-Engage-Enrich.

The mission statement reads: The lowa City Public Library is a center of community life that connects people of all ages with information, engages them with the world of ideas and with each other, and enriches the community by supporting learning, promoting literacy and encouraging creativity. For the next few years we will be focusing on ways to:

- Connect people with information and offer opportunities for enjoyment and personal growth
- Engage people in discovery, learning and the community
- · Enrich the quality of life in Iowa City through diversity, imagination and creativity

The new plan provided the framework for development of the FY16 budget and specific tasks identified to be implemented in FY16.

## Collaboration

One of the values highlighted in the new plan is collaboration, and partnerships, new and old, were a significant part of Library activities this year. The most significant partnership is our new formal collection sharing agreement with the Coralville Public Library and the North Liberty Community Library. We will share a collection of downloadable electronic books for both reading and listening, using Overdrive as a vendor. This means residents of our three communities and all of our contracting areas will have access to the same electronic

collections. We have been sharing these collections between Coralville and Iowa City on a less formal basis for several years.

We also continued our joint Summer Reading Program meetings and discussion between the three libraries and the Iowa City Community School District. Increasing participation in the Summer Reading Program for young elementary age students is a shared goal of the coalition.

We were fortunate to partner with the University of Iowa in many ways, to strengthen existing collaborations and add new ones to benefit the community. Low income residents continue to benefit from the income tax filing assistance provided free of charge by accounting students from the University of Iowa Business School.

Almost 950 families received tax return preparation assistance at the Library. The UI Delta Center offered us a new opportunity this year and the Library is now the second location for the *Playing is Learning* initiative developed by UI professor John Spencer. The project's goal is to demonstrate to parents how play is an essential element of early learning and help them to guide children in productive play. A team studied how children play in the Library and developed displays, posters, and activity cards specifically for our space.

Creating stronger partnerships with the ICCSD and other schools to provide children with library cards and sign them up for the Summer Reading Program was another important project. We worked with each school in lowa City to provide a process that meets their needs. Sometimes we travelled to schools during the day or visited a family centered event in the evening to issue cards; sometimes we provided information for school personnel to distribute. Iowa City Transit is also an important SRP partner, ensuring children have a way to get to the Library. We worked with Transit to promote the Summer Library Bus along with their "Ride Right" program.

Service clubs provide us with many partnership opportunities. We continued the Kidsight program sponsored by the Noon Lions Club to identify vision problems in young children. Noon Lions Club also supported the purchase of a new large format scanner this year. Two gifts from the Pilot Club of Iowa City funded Sensory Storytime Kits, designed for children with autism, sensory disorders, or other special needs, and *Tales and Travel Memories* kits, designed to engage persons with dementia through regional folktales, interesting facts, and illustrated books. The Iowa City Noon Rotary is drawing attention to the work of three area public libraries: Iowa City, Coralville, and North Liberty, as part of their 100<sup>th</sup> anniversary celebration in 2015 by making the libraries the beneficiaries of a fundraising raffle. The Downtown Rotary provides regular volunteers for help setting up for big book sales.

The lowa Department of Transportation reached out to us this year to ask whether we would like to host one the new service kiosks being installed at multiple locations throughout the state. We agreed that it would be convenient for many people to renew their driver's license with a new photograph at the Library by visiting the DOT kiosk any time the Library is open.

These are just a few examples of the many partnerships that contribute to improving library services for everyone. We are fortunate to be in a community with so many people and groups who want to work together toward common goals.

### Making collections easier to use

Several changes were implemented last year to connect people with materials more quickly and simplify complicated rules and procedures. Collection Services worked to get materials on the shelf more quickly, have more copies on hand to meet high demand for new items, and to pull and process items with reserves more often. The number of holds increased more than 10%. The number of holds a person can have at one time increased from eight to ten and this, combined with the relatively new service which enables reservations of items that are on the shelf so they will be held for them, accounts for the increase. One patron offered this compliment, "I just want to thank you folks for letting people request books that are in the library. It is so hard for me to go through the stacks and find books with my little kids. I really appreciate being able to pick books up at the front so I don't disturb other people. This service you offer makes my life so much better and easier."

Improved technology also made it easier to find and check out materials. A change to the library catalog improved searching for single word titles (think *Frozen!*), and new message options enabled cardholders to receive an email message letting them know their card was about to expire and explaining how to easily keep it active. This allowed users of electronic collections to continue to download and patrons in the building to use self check out stations without missing a beat. The self check equipment was improved with customer service in mind and at year's end the percent of items checked out at the self-service stations had reached 70% (check with KL).

### Technology

Technology continues to be an important component of library services as we provide access to the internet through public access computers as well as a free public wi-fi network. Many people do not have this access at home and it is increasingly the only option to accomplish basic day-to-day functions such as applying for a job, filing taxes, communicating with a child's teachers, or completing school assignments. Last year library computers were used more than 100,000 times to access the internet.

The Library offered more than 40 classes last year and provided instruction in areas such as iPad use, genealogy, online music access, and tips to help purchase of an e-reader, as well as regularly scheduled Drop in Tech-Help four days a week. Technology offerings in the Children's Room are aimed both educational and fun options. The four AWE early learning computers for very young children have been well received. Older children have six internet stations with large touchscreens. New apps are continually researched and regularly added to the iPads available for children to use in-house. The large interactive table is also popular, as

are the regular Minecraft programs. Teens also have a variety of options for technology including computers, iPads, and gaming consoles in the Koza Family Teen Center.

One area that saw major improvements last year was printing and scanning. The old "add value" card system to pay for printing was replaced by a simpler process that uses coins or bills at the print release system. Scanning options were greatly improved with the addition of a very well received express scanning station that allows a document to be quickly scanned and saved to a flash drive or emailed. A new large format scanner can produce archive-quality scans and convert slides to digital images, offering services most people would not typically have access to at home.

There was a lot of planning work this year to prepare for major upgrades to our Meeting Room technology. The equipment is more than ten years old and much of it can no longer be supported by our vendors. The new system, scheduled for installation in August will convert all systems from analog to digital, and provide a more user-friendly experience. It will also provide new capabilities such as web conferencing and making presentations from a mobile device.

## **Community Center**

The meeting rooms were busy this year as use increased to more than 1,500. That's an average of 300 public meetings in each of our five meeting rooms. The Library also used the meeting rooms to offer more programming. Most children and teen programs take place in their designated spaces, but most adult programs and larger children's programs utilize the main meetings rooms. Following national trends, library circulation is down although people still appreciate a "live performance" and being in a room with others to learn or be entertained.

Our emphasis remains on children's programs (495 last year attracted more than 29,000 attendees); but teen and adult programming has increased in recent years. Much of our programming relies on partnerships and the generosity of people and groups to support library programming is very special in this community. Before our Children's Services Coordinator, Vickie Pasicznyuk, left in May to join her husband at his new job in Colorado she said that one of the extraordinary things she found about lowa City was the many, many people who helped with children's programs for free. She has worked in several communities with good libraries, but never experienced so many people ready to volunteer their talent for children's programming.

Our community is extraordinary. We celebrated a milestone this year with our "Thanks a Million" recognition for the over \$1million dollars donated by the lowa City Public Library Friends Foundation to library collections, programs, and facilities in the last five years. Time-Talent-Treasure, we are very fortunate to receive each of these from our very generous community members.

### **Every Hero Has a Story**

Every Hero Has a Story is the theme of our children's summer reading program and it brings to mind two personal heroes who have contributed so much of their time, talent and treasure to our Library. This year, Ellen Buchanan recorded her last interview with local residents. Since 1989, and through two series, "Tell Me Your Story," and "One of a Kind," Ellen shared the stories of more than 140 people, creating her own one of a kind legacy. In November, long time lowa City resident, pioneering female journalist, and radio show host, Dottie Ray received the Benjamin Franklin Award of Association of Fundraising Professionals (AFP) Eastern lowa Chapter. We nominated Dottie for this special award to acknowledge her contributions to the success of every fundraising event hosted by the Library Friends Foundation and as one of the initial organizers of the Foundation. These women are two of my heroes and they have contributed greatly to our story.

Susan Craig, Library Director August 2015

1,508

N/A



GOVERNING BOARD:

#### FY2015 Fact Sheet

POPULATION SERVED: Iowa City 73,415; Rural Johnson County 22,523 (by contract);

University Heights 1,125 (by contract); Hills 806 (by contract);

Lone Tree 1,390 (by contract as of 1/6/14)

A nine-member Board of Trustees appointed by the City Council with

powers to set policy, employ a Director and staff, expend tax funds allocated by the City Council, contract with other jurisdictions, and

receive and spend gift funds and other revenues.

BOARD MEMBERS: Robin Paetzold, President and County Representative

Diane Baker Thomas S. Martin

Thomas Dean, Vice-President Linzee K. McCray

Janet Freeman Meredith Rich-Chappell
David Hamilton Jay Semel, Secretary

STAFF Librarians: 15.0 FTE

Other Permanent Staff: 28.75 FTE Hourly Staff: 20.28 FTE Volunteers: 4.57 FTE

COLLECTIONS: Circulating Books/eBooks: 187,190

Circulating Non-print Materials/eAudio/eVideo: 48,519
Print and Electronic Reference/jProgram Collection: 3,970
Periodicals/Newspapers: current print & e-subscriptions: 432

Total Collection size: 240.111

ANNUAL USERSHIP: Cardholders: 64,957

Circulation: 1,391,482
Visits to the Library: 826,217
Information Requests: 45,510
Program Attendance in Meeting Rooms: 28,337

Meeting Room Use: non-library meetings:

BUDGET:

PHYSICAL FACILITIES:

Income Sources: City of Iowa City: N/A

Contracts (County, Cities):

State:

N/A

N/A

Fines / Fees / Sales:

N/A

Gifts / Grants: N/A
Other: N/A
Total: N/A

Expenditures on Materials

81,276 sq. ft. building includes 5 meeting rooms (1 ICN facility)

Home of the Iowa City UNESCO City of Literature

SUPPORT GROUP: Iowa City Public Library Friends Foundation: 899 contributors

WEB PAGE: www.icpl.org

(These figures are for the last complete fiscal year, July 1, 2014 through June 30, 2015.)



FY15 Output Statistics - Annual Report	Q1	Q2	Q3	Q4	YTD	LAST YTD	% CHANGE
In Building Services: provide library facilities, mater	rials, equipment						
A. Building Usage							
Total hours open	858	830	841	860	3,389	3,387	0.1%
People into the building	231,472	187,723	184,570	222,452	826,217	710,595	16.3%
Average number per hour	269.8	226.2	219.5	258.7	243.8	210	16.2%
B. Meeting Rooms							
Number of non-library meetings	334	369	402	423	1,528	1,508	1.3%
Estimated attendance	5,552	6,841	8,091	7,853	28,337	27,617	2.6%
Equipment Set-ups	73	81	91	101	346	399	-13.3%
Group Study Room Use	1,293	1,445	1,530	1,535	5,803	5,400	7.5%
Lobby Use	2	11	0	1	14	14	0.0%
C. Equipment Usage							
Photocopies by Public	7,012	6,867	7,292	5,698	26,869	23,924	12.3%
Pay for Print Copies	24,965	18,842	22,322	21,174	87,303	81,819	6.7%
% Checkouts by Self-Check	70.5%	69.6%	71.5%	72.4%	71.0%	69.2%	2.6%
D. In-Building Use of Materials							
Listening/Viewing Sessions	5,357	3,997	3,138	3,745	16,237	16,906	-4.0%
E. Ride 'N' Read		20020000			2.15.0000	X10,479.70	
Bus passes distributed	1,790	1,054	1,042	1,618	5,504	5,286	4.1%
A. Total Circulation (materials plus equipment; includes eAudio; does no     Average circulation per hour	359,978 et include items circulated 420	326,560 in-house) 393	345,571 411	359,373 418	1,391,482	1,406,995	-1.1%
				420	***	7125	Alere
B. Circulation by Type of Material (includes download	- 1.740 P.						
Adult Materials	245,031	228,763	242,732	244,567	961,093	972,394	-1.2%
Children's Materials	115,704	98,709	103,491	115,166	433,070	438,880	-1.3%
Percent Children's	32.1%	30.2%	29.9%	32.0%	31.1%	31.2%	-0.2%
Non-Print	137,502	132,919	65,351	113,369	449,141	557,125	-19.4%
Percent Non-print	38.2%	40.7%	18.9%	31.5%	32.3%	39.6%	-18.5%
Equipment loans	144	105	119	145	513	457	12.3%
Downloads	21,396	22,398	25,771	25,969	95,534	78,853	21.2%
C. Circulation by Residence of User (materials plus equipment; includes downloads; does	359,978	326,560	345,571	359,373	1,391,482	1,406,995	-1.1%
lowa City	275,823	250,942	267,926	275,979	1,070,670	1,083,307	-1.2%
Local Contracts							
Hills	945	757	795	857	3,354	3,344	0.3%
Hills as % of all	0.3%	0.2%	0.2%	0.2%	0.2%	0.2%	1.4%
Johnson County (rural)	27,554	26,238	28,230	28,337	110,359	105,400	4.7%
Johnson Co as % of all	7.7%	8.0%	8.2%	7.9%	7.9%	7.5%	5.9%
Lone Tree	966	754	685	825	3,230	2,147	50.4%
Lone Tree as % of all	0.3%	0.2%	0.2%	0.2%	0.2%	0.2%	0.0%
University Heights	4,874	5,095	4,922	5,659	20,550	15,498	32.6%
University Heights as % of all Total Local Contracts	1.4% 33,373	1.6% 32,090	1.4% 33,947	1.6% 34,853	1.5% 134,263	1.1% 126,389	0.0% 6.2%

FY15 Output Statistics -	Annual Report
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FY15 Output Statistics - Annual Report	Q1	Q2	Q3	Q4	YTD	LAST YTD	% CHANGE
State Contract - Open Access							
Coralville	21,572	17,454	17,468	20,060	76,554	85,411	-10.4%
Cedar Rapids	2,144	1,112	1,119	1,280	5,655	5,586	1.29
Other Open Access	25,948	24,208	24,426	26,349	100,931	104,602	-3.5%
Total Open Access	49,664	42,774	43,013	47,689	183,140	195,599	-6.4%
Open Access as % of all	13.8%	13.1%	12.4%	13.3%	13.2%	13.9%	-5.3%
D. Interlibrary Loans							
Loaned to other libraries	465	456	434	461	1,816	2,006	-9.5%
Percent of requests filled	30.5%	32.4%	31.7%	35.3%	32.4%	31.0%	4.4%
Borrowed from other libraries	. 775	671	866	841	3,153	2,622	20.3%
Percent of requests filled	82.9%	82.6%	80.0%	81.6%	81.7%	80.1%	2.0%
Books/Periodicals/AV borrowed	773	665	862	836	3,136	2,609	20.2%
Photocopy borrow requests filled	2	6	4	5	17	13	30.8%
E. Reserves Placed - Materials	35,551	35,309	38,689	37,368	146,917	132,801	10.6%
F. Downloadable Media							
By Area							
Iowa City	17,972	19,507	22,197	22,387	82,063	67,648	21.3%
Hills	13	16	95	52	176	228	-22.8%
Johnson County	3,066	2,528	3,111	3,143	11,848	9,657	22.7%
Lone Tree	46	47	30	65	188	67	180.6%
University Heights	299	300	338	322	1,259	1,253	0.5%
Total	21,396	22,398	25,771	25,969	95,534	78,853	21.2%
By Demographic							
Adult	20,148	21,122	24,184	24,241	89,695	73,902	21.4%
Children's	1,248	1,276	1,587	1,728	5,839	4,951	17.9%
Total	21,396	22,398	25,771	25,969	95,534	78,853	21.2%
Number of items owned (Cumulative)							
E-Audio items available	4,820	4,948	5,216	5,429	5,429	4,618	17.6%
E-Book items available	9,304	9,642	10,047	10,566	10,566	8,533	23.8%
E-Video items available	72	72	72	72	72	72	0.0%
E-Music	148	150	64	72	72	143	-49.7%
E-Magazines	133	163	163	163	163	137	19.0%
Total Items	14,477	14,975	15,562	16,302	15,562	13,503	15.2%
Information Services: furnish information, reader's ad	visory and reference	assistance		+			
A. Reference Questions Answered	12,051	9,410	11,006	13,043	45,510	51,841	-12.2%
Reference Questions (new counting method FY15)							
Reference Desk	4,921	3,978	5,126	4,605	18,630	21,807	-14.5%
Help Desk	1,716	1,198	1,464	1,841	6,219	8,521	-27.0%
Switchboard	2,137	1,726	1,828	1,710	7,401	7,149	3.5%
Drop-In Tech Help (Public)	131	107	133	104	475	358	32.7%
On-Call Tech Help							
Staff	62	86	84	67	299	335	-10.7%
Public	77	64	124	68	333	337	-1.2%
Total Tech Help Questions	139	150	208	135	632	672	-6.0%
Children's Desk							
Reference questions	2,964	2,194	2,202	4,607	11,967	13,125	-8.8%
Request to Pull Books (Community)	43	57	45	41	186	209	-11.0%
Total Children's Questions	3,007	2,251	2,247	4,648	12,153	13,334	-8.9%
B. Electronic Access Services							
In-House Computer Services							
Pharos Internet (In-house computer use)	31,284	24,388	27,423	25,250	108,345	115,990	-6.6%
Catalog Access							
Pageviews	951,512	914,877	893,025	926,000	3,685,414	3,825,238	-3.7%
Visits	105,105	100,977	219,463	105,694	531,239	424,108	25.3%
Total Catalog Access	1,056,617	1,015,854	1,112,488	1,031,694	4,216,653	4,249,346	-0.8%

FY15 Output Statistics -	Annual Report
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FY15 Output Statistics - Annual Report	Q1	Q2	Q3	Q4	YTD	LAST YTD	% CHANGE
Electronic Resources Services	- QI	- CLE	Q <sub>D</sub>	- C(4	110	DOITE	76 CHAINGE
Library Website Remote Access (www and mobile)							
# Pageviews of Homepage	137,729	128,944	140,698	134,595	541,966	657,186	-17.5%
# Pageviews of Entire Site	305,695	289,616	313,561	289,884	1,198,756	1,354,795	-11.5%
# User Sessions	144,820	137,937	150,497	144,545	577,799	647,811	-10.8%
Subscription Databases Assessed	202 000000		Version Control	6.000			
Subscription Databases Accessed	1 100	1 442	1 220		F 226	5.010	C 100
Total In-House,	1,109	1,443	1,330	1,444	5,326	5,019	6.1%
Total Remote TOTAL	328,579	410,721	73,759	86,743	899,802	974,230	-7.6%
TOTAL	329,688	412,164	75,089	88,187	905,128	979,249	-7.6%
C. Total Switchboard Calls Received							
Total Library Calls	5,352	4,872	5,316	4,976	20,516	24,386	-15.9%
Other Questions (directional, account, meeting rooms)	2,949	2,505	2,855	2,665	10,974	12,184	-9.9%
Meeting Room Bookings	132	98	102	79	411	548	-25.0%
Transferred Calls	1,040	854	954	960	3,808	4,344	-12.3%
Pamphlets Distributed From Lobby Racks	7,927	8,500	8,100	7,550	32,077	29,567	8.5%
Alerting Services: promote awareness of the library and use	of its resources						
A. Publications							
Number of publications printed (jobs)	24	58	83	108	273	145	88.3%
Copies printed for public distribution	7,351	9,471	15,776	28,239	60,837	140,682	-56.8%
B. Displays	13	16	22	17	68	72	-5.6%
In-House	12	14	19	15	60	59	1.7%
Other Groups	1	2	3	2	8	13	-38.5%
Off-site locations	0	0	0	0	0	0	0.0%
C. Speeches, Radio/TV/Online Appearances	10	24	9	17	60	52	15.4%
D. The Library Channel							
Library Promos on The Library Channel	39	13	23	21	96	72	33.3%
Total ICPL Productions	32	22	15	36	105	103	1.9%
Programs Cablecast	2,187	2,197	1,990	2,010	8,384	8,201	2.2%
E. Homepage/Social Media	14.	30	- 4	0	10.35		
News scrollers on Home Page	47	41	26	20	162	101	10.50
Media releases sent	47	41	36	38	162	181	-10.5%
	32	27	20	32	111	102	8.8%
Tweets sent	444	434	433	438	1,749	1,755	-0.3%
Facebook, Twitter, Pinterest followers (Cumulative) Facebook, Twitter, and Pinterest followers	8,336 412	8,729 381	9,034 284	9,382 335	9,382	7,921	18.4%
			204	333	1,412	2,143	-34.1%
Outreach Services: provide library services to people who ca A. At Home Service	nnot get to the li	brary building.					
Packages sent	450	393	569	472	1.003	4 600	42.00/
Items Loaned (no renewals)				472	1,883	1,682	12.0%
Registered At Home Users (Cumulative)	652	676	654	687	2,669	2,808	-5.0%
	140	139	128	135	135	138	-2.2%
New Users Enrolled People served (avg of monthly count)	5 39	3 37	7	11 42	26 39	23 41	13.0%
	33	37	**	42	33		4.079
B. Jail Service (jail closed for remodeling 4/27/15)	202		254				
People served	283	211	264	25	783	1,303	-39.9%
Items loaned (no renewals)	856	797	809	150	2,612	4,669	-44.1%
C. Deposit Collections							
Locations (Cumulative)	13	13	13	13	13	12	8.3%
Items loaned	180	90	180	108	558	450	24.0%
Items added to perm collections	2,376	217	795	4,975	8,363	8,778	-4.7%
D. Remote Bookdrop Use						370	
Remote as Percent of All Items Checked in	14.0%	15.6%	14.2%	12.6%	14.1%	14.0%	0.7%
E. Holds Notified Using Automated Phone	1,390	562	1,118	1,145	4,215	5,629	-25.1%
	30(08)30	35000		10000000	4787599	(4.0)(6.0)	100/05/2013

FY15 Output	Statistics -	Annual	Report
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Q1	Q2	Q3	Q4	YTD	LAST YTD	% CHANG
es to groups, agencies,	and organization	ons				
					15	
62	60	48	64	234	223	4.99
1,160	842	696	972	3,670	3,401	7.99
5	4	2	19	30	31	-3.29
4,147	5,208	43	589	9,987	8,207	21.79
95	102	91	91	379	307	23.59
1,657	1,304	1,592	1,550	6,103	3,289	85.69
0	1	0	2	3	7	-57.19
0	100	0	1,200	1,300	2,124	-38.89
126	118	121	130	495	489	1.29
7,861	4,836	5,473	10,982	29,152	29,037	0.49
67	52	87	92	298	279	6.8%
1,244	1,076	2,534	6,331	11,185	10,546	6.1%
11	14	10	18	53	73	-27.4%
71	61	90	447	669	428	56.3%
3	0	0	2	5	7	-28.6%
gistration of borrower	s, overdue notic	ces, training in u	se of equipmen	nt and control o	of valuable mat	erials
2,313	1,341	1,376	1,866	6,896	7,131	-3.3%
		10020000	200	119700000		-3.6%
			00.000.000.000			-0.3%
0.712400	10.7557074	2010/201		10000000	100.000000	
2	1	4	12	19	15	26.7%
		67				9.6%
						5.6%
						-24.5%
1000	3,753	0.74	200	0.75	-	2 11271
143	78	76	125	422	435	-3.0%
						-11.7%
						-5.1%
347	230	243	312	1,132	1,187	-4.6%
	17.2%	17.7%	16.7%	16.4%	16.6%	-1.4%
15.0%						
201923	MINSER	63.351	64.957	64.957	65 499	-0.8%
67,628 140	69,076 139	63,351 128	64,957 135	64,957 135	65,499 138	
67,628	69,076					-0.8% -2.2%
	95 1,657 0 0 126 7,861 67 1,244 11 71 3 gistration of borrowers 2,313 1,826 78.9% 2 122 4 12 143 11 193	95 102 1,657 1,304 0 1 0 100  126 118 7,861 4,836 67 52 1,244 1,076  11 14 71 61 3 0 gistration of borrowers, overdue notice 2,313 1,341 1,826 1,058 78.9% 78.9% 2 1 122 44 4 1 12 7 143 78 11 17 193 135	es to groups, agencies, and organizations    62	62 60 48 64 1,160 842 696 972 5 4 2 19 4,147 5,208 43 589  95 102 91 91 1,657 1,304 1,592 1,550 0 1 0 2 0 100 0 1,200  126 118 121 130 7,861 4,836 5,473 10,982 67 52 87 92 1,244 1,076 2,534 6,331  11 14 10 18 71 61 90 447 3 0 0 2 gistration of borrowers, overdue notices, training in use of equipment 2,313 1,341 1,376 1,866 1,826 1,058 1,053 1,441 78.9% 78.9% 76.5% 77.2%  2 1 4 12 122 44 67 75 4 1 0 14 12 7 9 12 143 78 76 125 11 17 14 11 193 135 153 176	es to groups, agencies, and organizations    62   60   48   64   234     1,160   842   696   972   3,670     5   4   2   19   30     4,147   5,208   43   589   9,987      95   102   91   91   379     1,657   1,304   1,592   1,550   6,103     0   1   0   2   3     0   100   0   1,200   1,300      126   118   121   130   495     7,861   4,836   5,473   10,982   29,152     67   52   87   92   298     1,244   1,076   2,534   6,331   11,185      11   14   10   18   53     71   61   90   447   669     3   0   0   2   5     gistration of borrowers, overdue notices, training in use of equipment and control of the control	es to groups, agencies, and organizations    62   60   48   64   234   223     1,160   842   696   972   3,670   3,401     5   4   2   19   30   31     4,147   5,208   43   589   9,987   8,207      95   102   91   91   379   307     1,657   1,304   1,592   1,550   6,103   3,289     0   1   0   2   3   7     0   100   0   1,200   1,300   2,124      126   118   121   130   495   489     7,861   4,836   5,473   10,982   29,152   29,037     67   52   87   92   298   279     1,244   1,076   2,534   6,331   11,185   10,546      11   14   10   18   53   73     71   61   90   447   669   428     3   0   0   2   5   7     gistration of borrowers, overdue notices, training in use of equipment and control of valuable materials     2,313   1,341   1,376   1,866   6,896   7,131     1,826   1,058   1,053   1,441   5,378   5,577     78.9%   78.9%   76.5%   77.2%   78.0%   78.2%     2   1   4   12   19   15     122   44   67   75   308   281     4   1   0   14   19   18     12   7   9   12   40   53     143   78   76   125   422   435     11   17   14   11   53   60     193   135   153   176   657   692



FY15 Circulation by Type & Format

12 Months

FY15 Circulation by Type & Format					12 Months
Category	YTD	% Total	Last YTD	% of Total	% Change
Adult Materials					
General fic/Fic express	101,356	10.5%	105,164	10.8%	-3.6%
Mystery	35,427	3.7%	38,619	4.0%	-8.3%
Science fiction	20,563	2.1%	21,880	2.3%	-6.0%
Young adult fiction	25,937	2.7%	26,396	2.7%	-1.7%
Large print	10,090	1.0%	10,989	1.1%	-8.2%
Books in other languages	1,563	0.2%	2,005	0.2%	-22.0%
Total Fiction	194,936	20.3%	205,053	21.1%	-4.9%
Express/Nonfiction	2,956	0.3%	2,898	0.3%	2.0%
Large Print Nonfiction	1,496	0.2%	1,669	0.2%	-10.4%
000 - General/Computers	5,005	0.5%	5,608	0.6%	-10.8%
100 - Psych/Philosophy	9,914	1.0%	10,600	1.1%	-6.5%
200 - Religion	8,906	0.9%	9,449	1.0%	-5.7%
300 - Social Sciences	21,036	2.2%	22,927	2.4%	-8.2%
400 - Language	2,378	0.2%	2,529	0.3%	-6.0%
500 - Science	8,030	0.8%	8,383	0.9%	-4.2%
600 - Applied Technology	46,736	4.9%	50,784	5.2%	-8.0%
700 - Art & Recreation	69,289	7.2%	67,287	6.9%	3.0%
800 - Literature	11,020	1.1%	11,860	1.2%	-7.1%
900 - History & Travel	21,932	2.3%	23,234	2.4%	-5.6%
Biography	7,325	0.8%	6,282	0.6%	16.6%
Total NF: Adult & Intermediate	216,023	22.5%	223,510	23.0%	-3.3%
Paperbacks	1,559	0.2%	1,361	0.1%	14.5%
Magazines	9,739	1.0%	11,343	1.2%	-14.1%
Total Misc.	11,298	1.2%	12,704	1.3%	-11.1%
Total Adult Print	422,257	43.9%	441,267	45.4%	-4.3%
Art to go	1,689	0.2%	1,863	0.2%	-9.3%
DVD (Movies/TV)	263,290	27.4%	256,277	26.4%	2.7%
EXPRESS/DVD	30,894	3.2%	34,502	3.5%	-10.5%
N-F DVD	29,846	3.1%	29,495	3.0%	1.2%
Fiction on Disc	22,815	2.4%	24,159	2.5%	-5.6%
N-F on CD	11,754	1.2%	12,412	1.3%	-5.3%
Compact disc (Music)	78,275	8.1%	88,412	9.1%	-11.5%
Young Adult Video Games	9,904	1.0%	9,545	1.0%	3.8%
Adult Multimedia (Language)	36	0.0%	36	0.0%	0.0%
Book Club Kits (10 items per kit)	124	0.0%	46	0.0%	169.6%
Outreach Kits	1	0.0%	0	0.0%	0.0%
Circulating Equipment (chess/checkers,	513	0.1%	457	0.0%	12.3%
video & audio players, camera)					
Total Nonprint	449,141	46.7%	457,204	47.0%	-1.8%

FY15 Circulation by Type & Format					12 Months
Category	YTD	% Total	Last YTD	% of Total	% Change
Adult E-Audio # Downloads	23,596	2.5%	17,119	1.8%	37.8%
Adult E-Book # Downloads	50,361	5.2%	43,256	4.4%	16.4%
Adult E-Video # Downloads	2	0.0%	7	0.0%	-71.4%
Adult E-Magazines	11,975	1.2%	10,981	1.1%	9.1%
Adult E-Music # Dlds/Local Music Project	152	0.0%	349	0.0%	-56.4%
Adult Streaming	3,609	0.4%	2,190	0.2%	64.8%
Total Adult E-Downloads	89,695	9.3%	73,902	7.6%	21.4%
Total Adult Circulation	961,093	100.0%	972,373	100.0%	-1.2%
Children's Materials					
Fiction	77,846	18.0%	78,392	17.9%	-0.7%
Holiday	5,857	1.4%	6,023	1.4%	-2.8%
Paperbacks: chapter books	0	0.0%	677	0.2%	-100.0%
Picture: Big, Board, Caldecott, Easy	118,639	27.4%	123,712	28.2%	-4.1%
Readers	47,602	11.0%	44,109	10.0%	7.9%
Parent/Teacher Center	913	0.2%	1,248	0.3%	-26.8%
Non-fiction & Biography	79,657	18.4%	79,280	18.1%	0.5%
Magazines	451	0.1%	625	0.1%	-27.8%
Total Children's Print	330,965	76.4%	334,066	76.1%	-0.9%
Video/DVD	70,904	16.4%	73,621	16.8%	-3.7%
Books on Disc	5,445	1.3%	5,916	1.3%	-8.0%
j Compact Disc/400	209	0.0%	245	0.1%	-14.7%
Read-Along set	5,298	1.2%	5,454	1.2%	-2.9%
Children's Music	5,380	1.2%	5,778	1.3%	-6.9%
Children's Video Games	4,281	1.0%	4,582	1.0%	-6.6%
Storytime Kits	310	0.1%	344	0.1%	-9.9%
Games & Toys	4,420	1.0%	3,908	0.9%	13.1%
Children's Multimedia (Language)	19	0.0%	36	0.0%	-47.2%
Total Children's Nonprint	96,266	22.2%	99,884	22.8%	-3.6%
j E-Audio # Downloads	2,021	0.5%	1,243	0.3%	62.6%
j E-Book # Downloads	3,818	0.9%	3,708	0.8%	3.0%
E-Video # Downloads	0	0.0%	0	0.0%	0.0%
Total Children's E-Downloads	5,839	2.1%	4,951	1.7%	17.9%
Total Children's	433,070	100.0%	438,901	100.0%	-1.3%
All circulation by Type/Format					
All Fiction	278,639	19.9%	289,468	20.5%	-3.7%
All Non-fiction and Biography	296,593	21.2%	304,038	21.5%	-2.4%
Picture books & Readers	166,241	11.9%	167,821	11.9%	-0.9%
Paperbacks	1,559	0.1%	2,038	0.1%	-23.5%
Magazines	10,190	0.7%	11,968	0.8%	-14.9%

753,222

775,333

53.9%

54.8%

Total Print

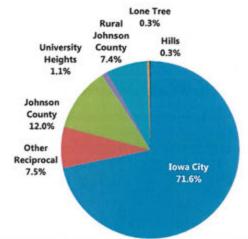
-2.9%

FY15 Circulation by Type & Format
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12 Months

Category	YTD	% Total	Last YTD	% of Total	% Change
Toys	4,420	0.3%	3,908	0.3%	13.1%
Art	1,689	0.1%	1,863	0.1%	-9.3%
DVD (F, NF, & Express)	394,934	28.3%	393,895	27.8%	0.3%
CD (Music)	83,655	6.0%	94,190	6.7%	-11.2%
Books on CD (F & NF)	40,223	2.9%	42,732	3.0%	-5.9%
Read-Along Set	5,298	0.4%	5,454	0.4%	-2.9%
Video Games	14,185	1.0%	14,127	1.0%	0.4%
Multimedia	55	0.0%	72	0.0%	-23.6%
Story and Book Club Kits	434	0.0%	390	0.0%	11.3%
Outreach Kits	1	0.0%	0	0.0%	0.0%
Circulating Equipment	513	0.0%	457	0.0%	12.3%
Total Nonprint	545,407	39.0%	557,088	39.4%	-2.1%
Total E-Downloads	95,534	6.8%	78,853	5.6%	21.2%
Total In-House/Undefined	3,669	0.3%	3,154	0.2%	16.3%
Total Adult Materials (incl e-items)	961,093	68.8%	972,373	68.7%	-1.2%
Total Children's (incl e-items)	433,070	31.0%	438,901	31.0%	-1.3%
Grand Total	1,397,832	100.0%	1,414,428	100.0%	-1.17%
(Adult + Children's + Undefined)					





#### Cardholders by Place of Residence July 1, 2015

Location	Number of Cards	Total	% Of Total
Iowa City Total		46,120	71.6%
Residents	45,547		
Homebound	128		
Institutions	29		
Temporary	416		
Local Contracts			
Rural Johnson County Total		4,756	7.4%
Residents	4,750		
Homebound	5		
Institutions	1		
Hills Total		219	0.3%
Residents	216		
Homebound	2		
Institutions	1		
University Heights Total		692	1.1%
Residents	691		
Homebound	1		
Institutions	0		
Lone Tree Total		215	0.3%
Residents	215		
Homebound	0		
Institutions	0		
Johnson County Reciprocal Total		7,559	11.7%
Coralville	4,780		
North Liberty	2,143		
Oxford	69		
Solon	244		
Swisher	24		
Tiffin	295		
Institutions	4		
Other Reciprocal Total		4,815	7.5%
Total Cards		64,376	100.0%



TO:

Library Board

FROM:

Susan Craig, Library Director

DATE:

August 19, 2015

RE:

End of the Year (FY15) Financial Reports

The City has not quite closed the books on FY15, but I am confident there will be very small changes, if any in the Library's numbers. Attached you will see a report as of 8/14/15.

Overall expenditures show at 98%, revenues at 94%. The revenue report is impacted significantly by the decrease in rental income (382200), due to a tenant who chose to terminate his lease early, and reimbursement of taxes (369100), which moved from Library operations to the City operations in FY15, but still showed as a line item in our budget. Combined, these two numbers account for \$95,851. Revenues from fines decreased, which is not surprising given the decrease in the circulation of physical things (return of e-materials is automatic and no fines are generated).

Library Expenditures: July 1, 2014 to June 30, 2015 Accounts: 10550110 to 10550220

Abe		Revise	Revised Budget	YTD E	YTD Expenditures	Avai	Available Budget	% Used
Capital		\$		s	3,995.00	\$	(3,995.00)	
472010	472010 Building Improvement	s		s	3,995.00	s	(3,995.00)	
474420 (	474420 Other Operating Equipment	\$	,	s	,	S		
476050	476050 Server Hardware	\$		\$	,	s	,	
476090 1	476090 Data Communication Equipment	\$	•	\$	•	\$	э	
476110 (	476110 Other IT Hardware	\$	1	\$	٠	\$	1	
Library Materials	terials	\$	655,248.00	\$	656,295.82	s	(1,047.82)	100%
477020	477020 Books (Cat/Cir)	\$	649,248.00	\$	261,278.22	s	387,969.78	
477030	477030 Books (Uncataloged)	s		\$	2,734.55	s	(2,734.55)	
477040	477040 Books (Cat/Reference)	s	•	s	1,864.41	s	(1,864.41)	
477060 (	477060 Other Uncatalogued Material	\$	•	s		S		
477070 1	477070 Downloadable-eBooks	s	•	\$	80,224.76	\$	(80,224.76)	
477100	477100 Fiction Audio-CD	\$	,	s	17,173.40	s	(17,173.40)	
477110	477110 Music-CD	\$	•	\$	17,316.54	s	(17,316.54)	
477120 (	477120 Other Audio-CD	\$	•	s	2,315.48	\$	(2,315.48)	
477150	477150 Art Reproductions	\$	•	s	1,943.62	s	(1,943.62)	
477160	477160 Video Recordings	\$		Ş	58,104.71	s	(58,104.71)	
477190 Puzzles	Puzzles	s	٠	\$	576.30	s	(576.30)	
477200 Toys	Toys	\$	,	\$	2,538.42	s	(2,538.42)	
477210	477210 Non-Fiction Video-DVD	\$	•	\$	13,016.12	s	(13,016.12)	
477220	477220 Multi-Media/Gaming	\$		\$	7,686.24	\$	(7,686.24)	
477230	477230 Non-Fiction Audio-CD	\$	•	\$	9,570.28	s	(9,570.28)	
477250 [	477250 Downloadable Media	\$		\$	49,062.37	s	(49,062.37)	
477270	477270 Print/Reference-STO	s	•	\$	7,562.47	\$	(7,562.47)	
477290	477290 Microforms-STO	\$	•	\$	3,129.00	s	(3,129.00)	
477330	477330 Print/Reference Serials	\$		\$	7,086.41	s	(7,086.41)	
477340	477340 Print/Circulating Serials	s	,	s	9,235.83	\$	(9,235.83)	
477350 (	477350 Online Reference	s	•	\$	98,001.69	s	(98,001.69)	
477380 1	477380 Library-RFI Tags	\$	6,000.00	\$	5,875.00	S	125.00	

Library Expenditures: July 1, 2014 to June 30, 2015 Accounts: 10550110 to 10550220

i ype	Rev	Revised Budget	ATO DE	YTD Expenditures	Avai	Available Budget	% Used
Other Financing	ş	162,422.00	45	124,040.07	s	38,381.93	76%
490070 GO Bond Abatement	s	100,000.00	s	61,618.07	S	38,381.93	
490160 Misc Transfers Out	\$	62,422.00	s	62,422.00	s	,	
Personnel	\$	4,096,538.00	s	4,091,765.34	s	4,772.66	100%
411000 Perm Full Time	Ş	2,243,125.00	s	2,185,292.27	s	57,832.73	
412000 Perm Part Time	\$	377,253.00	\$	427,677.45	\$	(50,424.45)	
413000 Temporary Employees	\$	452,044.00	s	427,062.27	s	24,981.73	
414100 Overtime Wages	\$	71,748.00	s	69,673.93	s	2,074.07	
414200 FLSA Overtime Wages	\$		s	•	\$	1	
414300 Term-Vacation Pay	\$	•	s	7,454.14	s	(7,454.14)	
414400 Term-Sick Leave	\$	•	s	195.54	\$	(195.54)	
414500 Longevity Pay	s	22,788.00	s	17,123.50	\$	5,664.50	
421100 Health Insurance	\$	382,518.00	s	415,169.94	s	(32,651.94)	
421200 Dental Insurance	\$	11,926.00	s	12,436.36	s	(510.36)	
421300 Life Insurance	s	5,877.00	s	6,108.36	s	(231.36)	
421350 Group Life - Imputed	\$	,	s		s		
421400 Disability Insurance	\$	10,846.00	s	11,033.71	s	(187.71)	
421500 Unemployment Compensation	s	ï	s	13,190.26	s	(13,190.26)	
422100 FICA	s	235,607.00	s	232,207.14	s	3,399.86	22
423100 IPERS	s	282,806.00	s	267,140.47	s	15,665.53	
Services	\$	643,780.36	\$	576,317.83	s	67,462.53	%06
431020 Court Costs & Services	\$		s	r	s	·	
432030 Financial Services & Charges	s	5,841.71	s	5,102.70	s	739.01	
432060 Consultant Services	s	10,200.00	s	12,206.50	s	(2,006.50)	
432080 Other Professional Services	s	11,000.00	s	11,011.17	s	(11.17)	
432090 Engineering Services	\$	•	s	•	s		
434013 Medical Service	\$	•	s	•	\$	•	
435010 Data Processing	s	14,305.54	s	20,300.00	s	(5,994.46)	
435054 Outside Mail Processing	\$		s		s	٠	
435055 Postage and Stamps	s	22,203.30	s	30,839.30	\$	(8,636.00)	
435057 Couriers	s	419.17	\$	234.76	s	184.41	
435058 Bulk Mailing	s	8,049.00	s	9,329.30	s	(1,280.30)	
435059 Advertising	S	9,619.77	s	6,185.78	S	3.433.99	

Library Expenditures: July 1, 2014 to June 30, 2015 Accounts: 10550110 to 10550220

		-0		10000	III Expellationes	Available	Available budget	% Osea
435060 Legal Publications	Publications	s		\$		s		
436030 Transportation	oortation	\$	2,280.00	s	2,401.97	\$	(121.97)	
436050 Registration	ration	s	4,845.00	\$	4,765.50	\$	79.50	
436060 Lodging	36	\$	3,850.00	\$	3,152.70	S	697.30	
436070 Miscel	Miscellaneous Travel Expense	s	•	\$	,	\$	,	
436080 Meals		s	00.009	\$	962.79	\$	(362.79)	
438030 Electricity	icity	s	126,593.01	s	95,700.07	\$ 30	30,892.94	
438050 Landfill Use	II Use	s	,	\$	160.00	\$	(160.00)	
438070 Heatin	Heating Fuel/Gas	\$	18,576.80	\$	19,808.88	\$	(1,232.08)	
438100 Refuse	Refuse Collection Charges	\$	1,435.75	\$	1,421.40	\$	14.35	
438120 Long [	438120 Long Distance Service	\$	606.74	\$	433.46	\$	173.28	
438130 Cell Ph	Cell Phone Service	s	2,083.87	\$	2,413.82	\$	(329.95)	
438140 Intern	Internet Fees	s	12,975.80	\$	16,205.40	\$	(3,229.60)	
442010 Other	Other Building R&M Services	s	53,984.00	\$	52,308.53	\$	1,675.47	
442020 Struct	Structure R&M Services	s	6,851.67	\$	5,559.00	\$	1,292.67	
442030 Heatin	Heating Equipment R&M Services	s	11,665.00	\$	11,033.52	\$	631.48	
442040 Coolin	Cooling Equipment R&M Services	s	14,333.30	\$	7,105.60	S	7,227.70	
442050 Furnis	Furnishing R&M Services	\$	10,200.00	\$	14,606.25	2)	(4,406.25)	
442060 Electri	Electrical & Plumbing R&M Srvc	s	1,000.00	\$	7,143.16	\$	(6,143.16)	
443020 Office	Office Equipment R&M Services	\$	1,902.57	\$	2,419.26	\$	(516.69)	
443060 Teleco	Telecom Equip R&M Services	\$	343.33	s		\$	343.33	
443080 Other	Other Equipment R&M Services	\$	1,000.00	\$	•	\$	1,000.00	
444030 Printe	444030 Printer R&M Services	s		\$	•	s	×	
444080 Softwa	444080 Software R&M Services	\$	110,000.00	s	96,103.24	\$ 13	13,896.76	
444100 Hardw	Hardware R&M Services	s	27,803.95	\$	15,696.97	\$ 13	12,106.98	
445030 Nursel	Nursery Srvc-Lawn & Plant Care	s	829.20	\$	804.00	\$	25.20	
445140 Outsid	Outside Printing	\$	28,914.75	\$	34,612.10	\$	(5,697.35)	
445250 Inter-L	Inter-Library Loans	s	700.00	\$	44.95	\$	655.05	
445270 Libran	Library Material R&M Services	s	9,000.00	\$	14,506.91	\$	(5,506.91)	
445290 Book E	Book Binding	\$	4,662.31	\$	2,120.40	\$	2,541.91	
445330 Other	Other Waste Disposal	\$	573.53	\$	598.39	\$	(24.86)	
446010 Admin	446010 Administrative Services	s		\$	•	\$		
446150 ITS-Ap	446150 ITS-Annlication Duln Eeo Chahb	v		•		4		

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Library Expenditures: July 1, 2014 to June 30, 2015 Accounts: 10550110 to 10550220

Type		Revis	Revised Budget	7	YTD Expenditures	AV	Available Budget	% Used
446160	ITS-Network/Internet Chgbk	\$		s		٠s		
446280	Telecom Move/Add/Change Chgbk	s	•	s	,	s	2	
446300	Phone Equipment/Line Chgbk	\$	23,940.00	s	23,598.56	s	341.44	
446320	Mail Chargeback	\$	418.18	s	210.58	s	207.60	
446350		s	5,713.87	s	5,716.68	s	(2.81)	
446360	City Vehicle Rental Chargeback	s	4,620.26	s	5,666.98	s	(1,046.72)	
448030	Community Events Funding	s	200.00	s		\$	200.00	
449030	Property Tax	s	48,450.00	s	16,649.36	s	31,800.64	
449055	Permitting Fees	\$		\$	525.00	s	(525.00)	
449060	Dues & Memberships	\$	3,048.38	\$	3,646.50	s	(598.12)	
449090	Land & Building Rental	s	364.14	\$	350.00	s	14.14	
449100	449100 Vehicle Rental	\$	•	s	,	s	3	
449120	Equipment Rental	s	1,855.73	s	•	\$	1,855.73	
449140	Tools Rental	\$	•	S	•	S	,	
449160	Other Rentals	s	7,520.73	s	7,784.72	\$	(263.99)	
449260	Parking	s	5,000.00	s	3,588.35	s	1,411.65	
449280	449280 Misc Services & Charges	\$	3,400.00	s	1,283.32	s	2,116.68	
449350	449350 Meals (non-travel)	s		s	,	s	,	
Supplies		\$	144,444.33	s	143,250.08	s	1,194.25	%66
452010	452010 Office Supplies	s	2,950.79	s	2,937.64	s	13.15	
452030	452030 Minor Office Equip/Furniture	s	15,205.46	s	8,514.00	s	6,691.46	
452040	Sanitation & Indust Supplies	s	15,906.03	\$	18,016.22	s	(2,110.19)	
452050	Photo Supplies & Equipment	s	3,000.00	s	666.92	s	2,333.08	
453030	Telecom Equipment Supplies	\$	•	s		s	,	
454020	Subscriptions	s	474.42	s	480.00	s	(5.58)	
455010	Printing & Graphic Supplies	s	7,828.54	s	6,223.40	\$	1,605.14	
455080	Data Storage-CDs&Memory Sticks	s	44.48	s		\$	44.48	
455090	Paper	s	2,354.41	s	2,582.56	s	(228.15)	
455110	Software	\$	•	s	6,204.20	s	(6,204.20)	
455120	Misc Computer Hardware	s	29,212.24	s	39,451.54	s	(10,239.30)	
463040	Water/Sewer Chemicals	s	4,500.00	s	1,345.33	s	3,154.67	
463100	463100 Ice Control Chemicals	s	186.49	s	300.00	s	(113.51)	
465020	465020 Gasoline	s	•	s	•	\$	1	

Library Expenditures: July 1, 2014 to June 30, 2015 Accounts: 10550110 to 10550220

lype		Rev	Revised Budget	YTD	YTD Expenditures	A	Available Budget	% Used
466030	466030 Paint Supplies	s	672.74	\$	263.10	s	409.64	
466040	466040 Plumbing Supplies	\$	427.60	\$	7	S	427.60	
466050	466050 Electrical Supplies	\$	6,267.74	\$	4,817.54	S	1,450.20	
466070	466070 Other Maintenance Supplies	s	1,000.00	\$	4,440.03	S	(3,440.03)	
467020	467020 Equipment R&M Supplies	s	00.066	\$	114.95	S	875.05	
469110	469110 Misc Processing Supplies	\$	27,000.00	\$	29,137.53	S	(2,137.53)	
469190	469190 Minor Equipment	\$	4,710.93	s	359.33	S	4,351.60	
469200 Tools	Tools	s	200.00	\$		S	200.00	
469210	469210 First Aid/Safety Supplies	s	75.93	\$	322.89	S	(246.96)	
469290	469290 Purchases For Resale	\$	•	\$	,	s		
469320	469320 Miscellaneous Supplies	s	12,887.79	\$	12,291.97	s	595.82	
469360	469360 Food and Beverages	s	5,500.00	s	4,178.36	S	1,321.64	
469370	469370 Paper Products	s	2,748.74	\$	602.57	s	2,146.17	
<b>Grand Total</b>		\$	5,702,432.69	\$	5,595,664.14	S	106,768.55	%86

Library Revenues: July 1, 2014 to June 30, 2015 Accounts: 10550110 ot 10550220

Type	Revi	Revised Est Revenue	Actual YTD Revenue	anu	Rema	Remaining Revenue ?	% Collected
Charges for Services	\$	(57.00)	\$ (39	(39.00)	\$	(18.00)	%89
347200 Library Reserve Fees	s	(57.00)	\$ (39	(39.00)	\$	(18.00)	
Intergovernmental	\$	(437,272.16)	\$ (452,297.22)	(22)	\$	15,025.06	103%
334160 C&I Prop Tax Rollback Reimb	s	(16,522.00)	\$ (16,696.14)	.14)	\$	174.14	
334610 University of Iowa	s		\$	,	\$	,	
336110 Johnson County	s	(375,099.96)	\$ (384,160.08)	(80.	\$	9,060.12	
336140 University Heights	s	(32,850.20)	(37,166.00)	(00:	\$	4,315.80	
336190 Other Local Governments	s	(12,800.00)	\$ (14,275.00)	(00:	\$	1,475.00	
Miscellaneous Revenues	\$	(245,269.80)	\$ (181,443.64)	(49:	\$	(63,826.16)	74%
361310 Library Fines	s	(182,418.15)	\$ (166,784.68)	(89.	\$	(15,633.47)	
363910 Misc Sale of Merchandise	s		£9) \$	(63.00)	\$	63.00	
369100 Reimb of Expenses	s	(58,959.33)	\$ (14,643.45)	(342)	\$	(44,315.88)	•
369200 Reimbursement of Damages	s		\$ (1	(1.00)	\$	1.00	
369300 Cashier Overages	s	,	\$ 48	48.49	\$	(48.49)	
369900 Miscellaneous Other Income	s	(3,892.32)	\$	,	\$	(3,892.32)	
Other Financing	s	(55,000.00)	\$ (56,043.28)	(82.	\$	1,043.28	102%
392300 Sale of Equipment	s	,	\$ (1,043.28)	(87.	\$	1,043.28	
393270 From Broadband	s	(55,000.00)	(55,000.00)	(00.	\$	,	
Taxes	\$	(841,861.00)	\$ (841,141.79)	(64.	\$	(719.21)	100%
311160 Library Levy	s	(828,107.00)	\$ (826,236.91)	(16.9	\$	(1,870.09)	
311270 Delq Library Levy	\$	1	\$ (54	(54.41)	\$	54.41	
313100 Gas/Electric Excise Tax	\$	(12,691.00)	\$ (13,747.05)	(50.	\$	1,056.05	
313200 Mobile Home Tax	s	(1,063.00)	\$ (1,103.42)	(745)	\$	40.42	
Use of Money/Property	\$	(135,318.62)	\$ (83,071.82)	.82)	\$	(52,246.80)	61%
382200 Building/Room Rental	\$	(132,291.68)	\$ (80,756.50)	(05.	\$	(51,535.18)	
384200 Vending Machine Commission	\$	(2,989.59)	\$ (2,289.57)	(22)	\$	(700.02)	
384900 Other Commissions	s	(37.35)	\$ (25	(25.75)	S	(11.60)	
Grand Total	S	(1,714,778.58)	\$ (1,614,036.75)	.75)	\$	(100.741.83)	94%

#### **Collection Services Department Report**

Prepared for the August 27, 2015 meeting of the Iowa City Public Library Board of Trustees Anne Mangano, Collection Services Coordinator

#### Digital Johnson County: One Month In

The first month of the Digital Johnson County partnership between lowa City, Coralville, and North Liberty



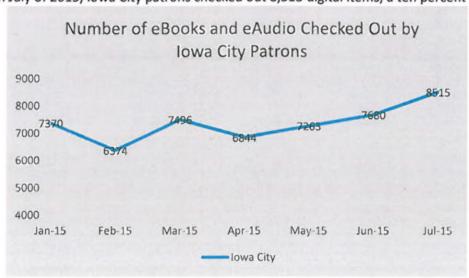
was a success. Through this partnership, the three libraries share resources when purchasing digital collections to broaden and simplify access to content for Johnson County residents. At this time, we offer eBooks and digital audiobooks through OverDrive, a digital content provider.

During the month of July, all three libraries saw an overall increase in the number of new eBook/eAudio users. This increase is attributed to adding North Liberty patrons as well as the increased marketing of the collection. Before the partnership, Iowa City and Coralville together had an average of 175 users sign up per month. In July, 340 patrons signed up to use the service and only 128 of those users were North Liberty patrons. If North Liberty's patrons are taken out of the equation, Iowa City and Coralville combined saw a 21% increase from the previous month. In reality, for the Iowa City Public Library, these numbers are within the normal range of new users added, but July was the best month in the last year.

July was also the best month for this collection in terms of the number of eBooks and digital audiobooks checked out. The lowa City Public Library has never reached over 8,000 OverDrive checkouts since we offered the service in 2007. In July of 2015, Iowa City patrons checked out 8,515 digital items, a ten percent

increase over the previous month. Those 8,515 eBooks and eAudiobooks were checked out by 1,859 lowa City patrons. This was also the highest use by individual patrons since inception of the service (2007).

Iowa City is not the only library seeing a banner month. Coralville also had the highest number of checkouts and use by individual patrons. July



brought the highest number of new OverDrive users in Coralville since 2012, when they first started offering eBooks and digital audiobooks. Jennie Garner, the director of the North Liberty Community Library, wrote in an email, "Our stats went up exponentially this month with DJC! Feedback has been great – much better selection, etc. Very exciting!"

We are very happy patrons are responding positively to the partnership. It is a great benefit to be able to offer the same service and content to all residents of lowa City, Coralville, North Liberty, and contracted service areas.

#### **INFORMATION TECHNOLOGY REPORT TO LIBRARY BOARD (August, 2015)**

Brent Palmer, IT Coordinator

#### State of the Website

Several of our strategic plan items involve improving aspects of our website. The impetus for these changes are varied. The website is now about four years old and is starting to look a little "dated." Many of us are ready for a more modern look. The Event Manager, which controls our meeting room bookings and promoting events, is an important and heavily used part of our workflow and it has needed some key improvements. There is some dissatisfaction among the staff about the catalog and because our three-year contract is up, we are looking very hard at other options. The Digital History and Local Music are projects that we very proud of. Now that we have launched them, we have ideas about how to grow and improve them. Although usage for the site is generally good, the number of page hits is slowly declining.

#### **Website Components**

ICPL's web presence is made up of a variety of different components with different "back-ends." These different pieces of the website have been built or included over time and are a result of the diverse services and custom content that we offer online. Some have been developed in-house, others are software projects that we have adapted to our use and a few are vendor products we have little control over.

Front End	Back-end	Purpose
Main Web	Custom	Main web site
Event Manager	Custom	ICPL Events, event signup, event notifications
123 S. Linn (ICPL Blog)	Open-source (Wordpress)	News, Reviews, articles written by staff
Digital History Project	Open-source (Omeka)	Images and Video of local history
Local Music Project	Custom	Free music download from local artists
Summer Reading	Custom	Summer Reading Program Signup
Video.icpl.org	Open-source (Wordpress)	Streaming video of ICPL sponsored events
Podcasts	Custom	Audio talk shows produced by local staff
ICPL Catalog	Vendor	Online catalog and account functions
Overdrive/Zinio	Vendor	eBooks, eAudio, eMagazine checkout platforms
Search	Open-source (Sphinx)	Search Engine
Ask a Librarian	Vendor	Online Reference

On the one hand, there is a large variety of content available to our patrons. But, these different components also result in a site that is somewhat fragmented for the user. In some cases, there is a different "look and feel" as the user moves from one area to another. Another problem is that resources become isolated from each other. For example, if a user is interested in jazz music, there could be videos of past performances by local jazz musicians, free downloadable music in the Local Music Project, jazz books in the catalog, upcoming related events and maybe even relevant resources in the Local History Project. It may not be clear to our users how and where to find all these resources. While we have been making progress in breaking down these barriers, improving this integration is one of the goals for the concept of the Virtual Branch.

#### Virtual Branch

The virtual branch is an idea that grew out of the strategic planning process last year. The planning committee concluded that, although the library had high approval ratings, many patrons felt it was inconvenient to come to the library for one reason or another. Along with the bookmobile project, the VB was proposed as way to mitigate that situation. These days, people expect to be able to do so much online. Because of this, we are attempting to craft our web presence to maximize the value and convenience for these patrons.

One of the difficulties in designing a virtual branch is trying to figure out what it takes to create that added value. What are the key components that would distinguish it from a basic website refresh? We have identified a group of staff from various departments to work on this project. In the spring, this group came up with a document that outlines the "vision" for the virtual branch. There is not one vision statement, but a list of aspects for this vision. Here are some of the elements we came up with:

#### **Experienced Based**

The patron might never have to come to the actual building. They can read books, attend programs, receive advice on what to read next, and ask a reference question, all without walking in the door.

#### **Findability and Serendipity**

When people know what they are looking for, it should be easy for them to go directly to it. But, as users navigate the site, there should also be embedded resources and links allowing them to find related content and events they didn't know existed and which entice them to explore the VB further.

#### **Emphasis on Local**

We are competing against many online venues for our users' attention. Continue to develop our emphasis on local resources, events, people and programs through the VB.

#### Personalized Experience

Instead of the virtual branch being an impersonal or anonymous experience, try to create a personalized connection between patrons and staff.

#### **Facilitating Communication**

Making sure it is easy and intuitive to communicate with staff through the Virtual Branch (including social media). And the communication finds its way to right people.

#### **Current Work**

We have already begun to focus on website usage analytics, surveys, and existing patron communication to elucidate what patrons most look for or want to achieve on our website. These will be used to prioritize the work on individual projects or pages. Our current efforts have stalled a bit for two reasons. First, the business of the summer and fiscal year rollover has had the staff very busy. Second, our web specialist of several years has taken another position and we are currently looking for someone to replace him. As soon as we have done that we will gear up for more intense work this fall.

#### **Development Office Report**

Prepared for the Board of Trustees lowa City Public Library by Patty McCarthy, Director of Development August 27, 2015

#### Friends Foundation Strategic Planning

The seventeen members of the ICPL Friends Foundation Board of Directors will participate in a miniretreat on September 2 to determine how to continue the growth of the Friends Foundation. During the strategic planning retreat to be conducted by Donna Sorenson, board members will develop a new plan for FY2016-FY2021. The five year plan is recommended in order to be in sync with the Library's new plan. Prior plans have covered three years.

The Friends Foundation Board officers and committee chairpersons have identified two goals to carry the organization forward. Those will be finalized and board members will decide on action steps to accomplish the goals.

It is anticipated that the new strategic plan will be adopted by the ICPLFF Board of Directors at its November meeting. The ultimate goal of the plan is to increase the grant funds presented annually to the lowa City Public Library by the Friends Foundation.

#### MidWestOne Bank Book Drive

Every September for the past nine years, the community has deposited thousands of high quality donations for The Book End at local MidWestOne Banks.

It is a tremendous honor that the bank will collect these special deposits for a tenth year, beginning September 1, 2015. This unique partnership means that collection containers will be set up at all lowa City, Coralville, and North Liberty bank offices during the month of September. Everyone is welcome to deliver their gently read fiction, non-fiction, and children's books along with DVDs and CDs during bank hours. The Book End does not accept damaged books, magazines, dated materials (3+ years old), cassette tapes, VHS tapes, LP records, or encyclopedias.

Proceeds from sales at The Book End help provide prize books for the Children's and Teens Summer Reading Programs, purchase art by local artists for the popular Art-to-Go project, and enable the Library to add more for patrons to borrow.

#### **Help Us Sell More Tickets**

This 2015 Toyota Highlander XLE AWD is just one of the six prizes possible for winners of the "Rev Up for Rotary, Rev Up for Reading" raffle sponsored by the Iowa City Noon Rotary Club to celebrate its' 100<sup>th</sup> anniversary. The public libraries in Coralville, Iowa City, and North Liberty will also be winners because raffle proceeds will be awarded to them as well as Noon Rotary Club community projects.



Tickets are \$25 each, or five for \$100, payable by cash or check made out to Iowa City Noon Rotary. The winning ticket will be drawn during the club's Centennial Celebration on November 5, 2015. You do not need to be present to win. Other prizes are: 7-day stay in Winterpark, CO; 2 Iowa Men's Basketball season tickets; \$500 HyVee gift card; \$300 Brown Deer Golf Course gift card; \$100 Iowa City Downtown District gift card; and 7 pints of David's Famous Gourmet Frozen Custard delivered to you every month for one year. Please contact me if you would like to take some tickets to sell: <a href="mailto:patty-mccarthy@icpl.org">patty-mccarthy@icpl.org</a> or 356.5249. Thank you!

Listen Up

By Morgan Reeves, Children's Librarian

The last few weeks of summer are upon us, and with them the last chances to listen to audiobooks as we travel by road or sky. Audiobooks serve very well to keep us awake when making the incredibly monotonous, 28 hour drive to San Francisco during the heat of summer. Listening can be a great bonding experience for families unable to stand another sing-a-long session of "Let It Go." Of course, many of us just enjoy immersing ourselves in a great story well told. As a fairly recent convert to the audiobook way, I offer some suggestions for listeners of many sorts.

For adult listeners who will be starting and stopping frequently, you will want attention-holding audio that can be listened to in bursts. Check out "What If?" by Randall Munro read by Wil Wheaton. Full of odd hypothetical questions and clear answers, this title will make you laugh as well as think. Another great title to start, stop, repeat is "Me Talk Pretty One Day" by David Sedaris. Read by the author, Sedaris' distinctive voice perfectly captures the little absurdities of family, growing up, and growing older.

For the tweens and teens wanting to tune out parents and or younger siblings try the "Protector of the Small" quartet by Tamora Pierce and read by Bernadette Dunne. Kel's determination to beat the seemingly insurmountable roadblocks thrown her way as she attempts to become a knight are a great inspiration to the struggles we all go through at this age. Also listen in to "A Wrinkle in Time" by Madeleine L'Engle and read by Hope Davis. A classic science fantasy novel follows odd Meg Murray as she learns to find strength in her flaws even on the other side of the universe.

For something everyone in the family can enjoy try "Matilda" by Roald Dahl read by Academy Award-winner Kate Winslet. A very funny story about how a very unhappy girl learns to fight back against the bullies in her life. Also don't miss "Fortunately the Milk" by Neil Gaiman and read by the author. Listen to what happens when a father goes to the store to get milk for his children's cereal, and then comes back empty handed. Gaiman is a wonderful reader, and clearly has firsthand experience with covering forgetfulness.

And last but certainly not least, my audiobook of the moment is "The Golden Compass" by Philip Pullman read by the author and a full cast. The alternate universe that is the home of Lyra and her daemon is brought fantastic life by the multiple voices, as the twosome venture to faraway lands to discover the truth about their world.

If you don't have time to listen to all of these suggestions before the end of summer, you may be surprised to know that audiobooks can be heard throughout the year. Perhaps on headphones while gardening, maybe turned up while cooking, or even while out walking the dogs. I challenge you to find your own audiobook activity.

The Library's Best Kept Secret – Databases
By Jennifer Eilers, Library Assistant, Iowa City Public Library

Do you want to know the Iowa City Public Library's best-kept secret? Its databases.

No, you didn't read that wrong. Databases might not be the most exciting topic, but they can be really useful and (dare I say?) fun to use. The Library's collection of databases covers a wide range of topics that can help you find your next refrigerator, learn a language, analyze your investments or research a distant relative.

One of the ICPL's most popular databases is Consumer Reports. Recently, the Library purchased a new subscription to the online version of *Consumer Reports* magazine, which will be available to patrons within a few weeks in the library and at home. If you aren't familiar with the magazine, it is a great resource for getting unbiased opinions and ratings on any purchase you plan to make.

While Consumer Reports is one of our most popular databases, our investment databases are our hidden gems. Morningstar is an investment database which provides access to more than 21,000 stocks, 29,000 funds, and 1,758 ETFs. One of the best tools available in Morningstar is the "Xray a Portfolio" tool. Here, you can input an actual or hypothetical portfolio and find out how risky it is, in what areas of the market your portfolio is exposed, and more.

A few other databases worth mentioning to whet your learning and research appetite are Chilton's, Mango, and Learning Express. Each provides vastly different information and user experiences which will get you to rethink what a database is and what it can do. Many have features that not only make finding the information you want easy, but these databases often improve the experience you'd typically have if you found the same information in a book, on a DVD, or on a CD.

Like its popular print resource, Chilton's offers directions, diagrams, and videos to help you repair or maintain your vehicle. The online database makes it easy to select the make, model and year and get started on your automotive project. Learning Express puts a new spin on studying for the GRE or learning computer software from one of the library's books. This database offers comprehensive lessons which record your progress as you work to achieve your learning goals and features friendly experts who help to make learning both comprehensive and fun.

And finally, many patrons use our language learning kits, but the Mango database improves on the learning experience because it's an interactive tool that can be used on a computer or via an app on your mobile device. The program teaches the language using participatory exercises and by presenting the information in a written and auditory format.

Now that you're all excited to use one of these great databases, I have even better news. Residents of lowa City or rural Johnson County and the cities of Hills, Lone Tree, and University Heights can access most of the library's 48 databases from home with their library Card and password by visiting <a href="https://www.icpl.org/resources">www.icpl.org/resources</a>. Click on the database you'd like to access from the list of resources and login to get learning and researching. If you have any questions, call the Library at (319) 356-5200 to speak with a librarian. We'd love to help spread the word about this great resource!

## Vote to send ICPL's Local Music Project to SXSW

Iowa City Press-Citizen 9:43 p.m. CDT August 19, 2015



The Iowa City Public Library broke new ground when it launched the Local Music Project in 2012 to promote local musicians and Johnson County's live music culture. Now, representatives from Iowa City Public Library could make an appearance on a panel at the 2016 South by Southwest (SXSW) Interactive Festival in Austin, Texas.

(Photo: Press-Citizen)

"Gain Fans and Get Paid with Library Distribution" is under consideration for the 2016 lineup as part of SXSWs PanelPicker practice. The PanelPicker is a two-step online process that allows the SXSW community to have a significant voice in programming SXSW conference activities, including presentations, panels, discussions and demonstrations.

To vote, go to panelpicker.sxsw.com by Sept. 4. You will need to create an account if you don't have one. The direct link to vote for the "Gain Fans and Get Paid with Library Distribution" panel is panelpicker.sxsw.com/vote/52622. To learn more about the Local Music Project, go to music.icpl.org.

Read or Share this story: http://icp-c.com/1NGbccs

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#### ICPL announces Summer Reading Program prize winners

City of Iowa City sent this bulletin at 08/20/2015 10:14 AM CDT

# City of OWA CITY

#### FOR IMMEDIATE RELEASE

Date: Aug. 20, 2015

Contact: Meredith Hines-Dochterman

Phone: (319) 887-6216

#### ICPL announces Summer Reading Program prize winners

The lowa City Public Library ended the 2015 Summer Reading Program with strong participation numbers among all age levels – babies, kids, teens, and adults.

In all, 4,721 patrons registered for the 2015 Summer Reading Program, with 2,246 participants turning in completed game cards by Aug. 9.

The kids program had the highest number of registrants – 2,878 people – and the highest completion rate – 1,455 people.

More than 1,000 adults signed up for the program, with 434 turning in completed game cards.

The teen program had 399 registrations and 148 returned completed game cards, while the babies program had 420 registrations and 209 game cards returned to the Children's Room.

All completed game cards were entered in a drawing for the Summer Reading Program Grand Prize, which varied depending on the program level. The winners were chosen by a random drawing and contacted by Library staff.

Congratulations to everyone who received a Summer Reading Program prize and thank you to all who participated!

Babies Summer Reading Program Grand Prize: A \$50 gift card to Prairie Lights

Winner: Maggi Kaalberg

Kids Summer Reading Program Grand Prize: A \$150 VISA gift card

Winner: Yousef Ismail

Participants in the teen and adult Summer Reading Programs were eligible for one of multiple prizes.

The prize winners in the teen program are:

\$50 Marcus Theaters gift card: Maria Brown

\$50 Prairie Lights gift card: Emalyn Foster

\$50 Game Stop gift card: John Bounds

\$50 Pancheros gift card: Daniel Kelly

The prize winners in the adult program are:

Two one-year memberships to FilmScene: Amanda Bellis and Healther Steward-Tharp

\$50 Downtown Iowa City gift certificate: Kayla Feil

\$50 gift certificate to A & A Pagliai's Pizza: Wendy Berry

Pair of 2-hour Paddle Passes at the Terry Trueblood Recreation Area: Vernona Myers

Second prize winners in the Ieen and adult Summer Reading Programs received a \$5 gift certificate to spend at Taste of Iowa City. The winners of this prize are: Mya Kahle; Alyssa Skala; Sadie Widmer; Adrian Dale; Daniel Bodin; Chuck Henderson; Sommer Gitbert, Jennie Fischer, Eric Bodin; and Bev Amoroso.

govdelivery.

## ICPL to visit elementary school ice cream socials

Iowa City Press-Citizen 9:42 p.m. CDT August 19, 2015



The lowa City Public Library will be present at several lowa City School District elementary school ice cream socials from 5:30 to 6:30 p.m. Thursday.

Staff members will attend the back-to-school ice cream socials at Alexander, Hills, Hoover, Horn, Lemme, Lincoln, Longfellow, Lucas, Mann, Shimek, Twain, Weber and Grant Wood elementary schools to help students and their families apply for a library card. Applicants can complete an application at the event and a library card will be mailed to their home address.

(Photo: Press-Citizen)

People also can apply for a card at www.icpl.org/cards and during library hours at the first floor Help Desk.

Read or Share this story: http://icp-c.com/1NGb4JV

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#### Teens get a look at rare comics

BY ALLIE BISCUPSKI | JULY 29, 2015 5:00 AH

NO SHARE/ERAIL THIS ARTICLE



Whether you're a fan of Superman or Archie, DC or Marvel, the University of Iowa's collection of rare comics has a story for you.

Teenagers at the Iowa City Public Library, 123 S. Linn St., got a look at the university's extensive collection of rare and old comics Tuesday afternoon.

Comic books from DC and Marvel, including Superman, Batman and Robin, Captain America, and even Archie filled the table, and the teens got to take a closer look at these iconic stories.

Brian Visser, a co-organizer of the event and the Public Library's teen services librarian, said he hopes the presentation sparks an appreciation for historic books.

"It's cool to see important documents," he said. "When you're a teen, you might not necessarily be interested in the traditional idea of an important document, but an old comic book might be cool."

Teens got a chance to flip through some of the comics and view the classic strips inside. The rarer comics were enclosed in a plastic sleeve to protect them from damage.

The books lay on book pillows to keep the spine intact, and figurines were enclosed in their original packaging. All these precautions are taken to ensure the quality of the memorabilia is kept in top condition, said Special Collections specialist librarian Margaret Gamm.

City High sophomore Martaz Pryor said he is not typically a reader but thinks the ideas of seeing old comics was a unique activity.

"I thought it was something to do at the library," he said. "I don't like reading. I read comics, but that's all I read."

Co-organizer of the event Ella Von Holtum said historians and librarians have preserved pop-culture items such as comic books in a way not seen before.

"Comic books are kind of low culture," she said. "But they have beautiful art and really interesting stories being told with innovative modes of storytelling, so the preservation of that is something people are thinking more about."

While comic books are a fun, lighthearted source of entertainment, they began at a time when many Americans faced economic hardship.

According to Comic Book Century: The History of American Comic Books, by Stephen Krensky, American comic books started in the 1930s to give poverty-stricken Americans stories to forget their struggles.

Gamm said the main objective of the event is to let kids enjoy time with the Special Collections material.

The event, Von Holtum said, gives teens a chance to look at just a selection of the vast collection the library has.

"It's a wide variety, and there's more than we could ever show in one sitting in Special Collections," she said.

Kelly Grogg, an Olson graduate research assistant at the UI Libraries, said she hopes the viewing lets other kids in the area know the comics are there for them to look at.

"My main goal whenever we do classes like this is to let them know what we have and let them know these resources are available to them, any time they want to come in and take a look at them," she said. "Just look at some comics and see there's such a large history behind them and this kind of thing."

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Friday, July 31, 2015

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#### Rare Comics on Display at Iowa City Public Library

The University of Iowa's collection of rare comic books is currently on display at the Iowa City Public Library. An article was posted on dailyiowan.com on Wednesday, July 29, 2015 showing teenagers perusing the collection of books from publishers such as Marvel, DC, and Archie.

The Daily Iowan

While the article mistakenly attributes the 1930s as the start of comic books, the medium began well before that in the late 1800s, during the Platinum Age of comics. The 1930s and early 1940s saw the creation of characters whose popularity endures to this day.

Among the collection, the library is displaying books that feature Superman, Captain America, Archie, and others. Check out dailyiowan.com to read the full article and learn more about the event.

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## THE CONVERSATION

## Libraries on the front lines of the homelessness crisis in the United States

August 18, 2015 6.06am EDT

#### Richard Gunderman

Chancellor's Professor of Medicine, Liberal Arts, and Philanthropy at Indiana University-Purdue University Indianapolis

#### David C Stevens

Resident, Radiology at Indiana University-Purdue University Indianapolis



Libraries are for everyone. John Armato/Flickr, CC BY

Libraries are increasingly a sanctuary for people who are homeless or mentally ill. We wondered how libraries function on the front lines of social service provision.

#### Prevalence of homelessness in the United States

On any given night in 2014, over half a million people in the United States found themselves without a home. While the majority of these people (69%) secured shelter for the night, many shelters do not provide daytime accommodations for their patrons. This leaves many in search of daytime activity and protection from the elements.

Unfortunately, many homeless are also living with debilitating mental illnesses. The intimate relationship between homelessness and mental illness is well-established. Almost all psychiatric conditions are overrepresented in homeless populations.

The transition from inpatient to outpatient psychiatric treatment that began in the 1960s, including the closure of state-run psychiatric hospitals, may contribute to the prevalence of mental illness among the homeless. Today, adjusting for changes in population size, US state mental hospitals house only about 10% the number of patients they once did.

So it is no surprise that libraries are coping with a large number of patrons who are homeless or have mental illnesses. Public libraries are, after all, designed to be welcoming spaces for all.

This can leave libraries struggling with how to serve a population with very diverse needs.

#### A major metropolitan library

This is an issue we know that librarians at a metropolitan public library we visited are grappling with. We became aware of this issue in speaking informally with librarians who work there. To our surprise, we learned that the library serves a large number of homeless and mentally ill patrons.

The librarians told us about some of these patrons. There is Big Bob, a large man in his 40's

Agenda Item 6E-7

who frequently regales the librarians with accounts of his exploits as a member of special ops forces in the military. There is John, a reclusive man always attired in combat fatigues and heavy-duty army boots who turned out, in the bitterest cold of winter, to be suffering from severe frostbite. And there is Jane, a young woman who, when it emerged that she was temporarily living in her car, turned the tables on the librarians by saying, "Shh," so no one else would learn of her plight.

Some of these library patrons are homeless. Others have been diagnosed with a mental illness, such as bipolar disorder, schizophrenia, depression, or substance dependence. Tragically, many are experiencing both.

They come to the library for all sorts of reasons: to seek warmth and shelter, to use the restroom, to access the internet, to meet friends, and yes, even to read books and newspapers. One librarian estimates that about half of the library's regular patrons are either mentally ill or homeless.

The library's long-term employees report that the mentally ill were not always such a prominent component of its clientele. Their presence increased dramatically 20 years ago, with the closure of a local mental hospital.

## How librarians can help patrons who are mentally ill or experiencing homelessness

Helping homeless and mentally ill clients is a challenge that libraries all over the country are grappling with, but library science curricula don't seem to have caught up.

According to one newly minted librarian who received her master's degree in library science a few years ago, contemporary library education typically includes no coursework in mental illness. It focuses on the techniques and technology of library services, especially meeting the needs of patrons for access to information.

Learning strategies to assist mentally ill and homeless patrons might not be on library curricula, but the American Library Association has long had policies in place emphasizing equal access to library services for the poor, and in 1996 formed the Hunger, Homelessness, and Poverty Task Force.

Across the country, libraries have developed helpful strategies for serving homeless and mentally ill patrons. One, at least for large libraries with sufficient numbers of personnel, is to designate a member of the staff as a specialist in these matters, who serves as a resource person for other employees.

At the metropolitan library we visited, one of the more civically oriented librarians acts as a liaison between various local mental health agencies and homeless shelters. She has cultivated a relationship with a mental health crisis clinician at the county hospital, who has organized workshops to educate the library staff about mental health and substance abuse.

This librarian's work with homeless and mentally ill library patrons is currently supported by the library's budget, but much of her progress was driven by her personal commitment. As she looks toward retirement, she worries that these services will fade when she leaves.

However, there are signs that libraries are embracing their role as a safety net. Libraries in San Francisco, Washington DC and Philadelphia are hiring social workers to assist with the needs of homeless and mentally ill patrons. Others in Queens, New York and Denver, Colorado have outreach programs that bring training services to homeless shelters and educate residents about library services. The Denver program even provides the bus fare to visit the library.

The fibrarians we talked to take their role as surrogate mental health workers in stride, and many regard their mentally ill patrons with a sense of mission.

Said one librarian who has worked at the downtown library for more than 30 years:

The library often serves as a destination for people who have no place to go. They can always come here, to be warm, safe, and entertained. At first, I didn't know how important the library is to them, but one day before a holiday, a patron came up to me and said, 'You guys will really be missed tomorrow.' Some may resent the presence of the mentally ill in the library, but as far as I am concerned, everyone deserves a chance to use it.



Mental health

### 08-Aug-15

Vendor	Dept	Expense	Description	Amount
Amazon Marketplace	10550159	469320	Miscellaneous Supplies	\$36.20
Amazon.com	10550159	469320	Miscellaneous Supplies	\$152.23
Amazon.com	10550110	452010	Office Supplies	\$13.45
Blick Art Materials	10550159	455010	Printing or Graphic Supplies	\$16.58
Bread Garden	10550110	469360	Food and Beverages	\$49.90
Bruegger's Bagels	10550110	469360	Food and Beverages	\$23.98
Careerbuilder.com	10550110	435059	Advertising	\$419.00
Film Scene	10550420	469370	Paper Products/Certificate/Prizes	\$50.00
Gamers, Inc	10550420	469320	Miscellaneous Supplies	\$10.00
Hy-Vee	10550420	469360	Food and Beverages	\$27.62
Hy-Vee	10550110	469360	Food and Beverages	\$25.11
Jo-Ann Fabric	10550159	469320	Miscellaneous Supplies	\$108.13
Office Max	10550140	455010	Printing or Graphic Supplies	\$338.13
Office Max	10550140	469320	Miscellaneous Supplies	\$35.40
Office Max	10550159	469320	Miscellaneous Supplies	\$71.81
Office Max	10550110	455090	Paper	\$227.67
Office Max	10550110	469320	Miscellaneous Supplies	\$59.81
Paypal	10550140	444080	Software Repair & Maintenance Services	\$20.40
SING	10550110	432080	Other Professional Svc	\$500.00
TDC Entertainment	10550151	449280	Miscellaneous Services & Charges	\$107.54
USPS	10550159	435055	Postage and Stamps	\$34.36
Yotopia	10550420	469370	Paper Products/Certificate/Prizes	\$10.00

**Grand Total** \$2,337.32

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			ACCOUNT TOTAL	616.49		
		ORG	G 10550121 TOTAL	1,970.87		
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			ACCOUNT TOTAL	55.57		
		ORG	G 10550122 TOTAL	55.57		
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			ACCOUNT TOTAL	471.57		
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			ACCOUNT TOTAL	70,709.13		
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				55.56		
			ACCOUNT TOTAL	55.56		
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			ACCOUNT TOTAL	19.95		
		ORG	G 10550151 TOTAL	75.51		
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		ACCOUNT TOTAL	45.00	
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			123.48	
		ACCOUNT TOTAL	123.48	
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		ACCOUNT TOTAL	150.00	
		ORG 10550159 TOTAL	318.48	
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			460.50	
		ACCOUNT TOTAL	460.50	
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			2,340.92	
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		ACCOUNT TOTAL	2,778.55	
		ORG 10550160 TOTAL	3,239.05	
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			563.48	
		ACCOUNT TOTAL	7,676.53	
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		ACCOUNT TOTAL	75.00	
1000-10-25-550-550200-550220 010509 BAKER & TAYLOR INC	0-000-0000-477100- C 2030832065	Fiction Audio-CD 2016 1 INV P	49.39 073115	142100 LIBRARY MATERIALS
010551 RECORDED BOOKS LLC 010551 RECORDED BOOKS LLC	75165242 75167425	2016 1 INV P	134.99 072415	141494 LIBRARY MATERIALS 141494 LIBRARY MATERIALS
			161.98	
010880 RANDOM HOUSE INC	1084169697	2016 1 INV P	33.75 073115	142207 LIBRARY MATERIALS
		ACCOUNT TOTAL	245.12	
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			508.83	
010546 MIDWEST TAPE	92997378	2016 1 INV P	12.74 072415	141456 LIBRARY MATERIALS
		ACCOUNT TOTAL	521.57	
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ACCOUNT/VENDOR	INVOICE PO	YEAR/PR	TYP S	WARRANT	CHECK	DESCRIPTION
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010551 RECORDED BOOKS LLC	75168390	2016 1	INV P	109.95 073115	142210	LIBRARY MATERIALS
		ACCOUNT 1	TOTAL	194.23		
1000-10-25-550-550200-550200 010509 BAKER & TAYLOR INC (	-000-0000-477230- C 2030849315	Non-Fiction 2016 1	Audio-CD INV P	27.42 073115	142100	LIBRARY MATERIALS
010551 RECORDED BOOKS LLC 010551 RECORDED BOOKS LLC 010551 RECORDED BOOKS LLC 010551 RECORDED BOOKS LLC 010551 RECORDED BOOKS LLC	75168964 75169356 75171353 75171810 75172151	2016 2016 2016 1 2016 1 2016 1	INV P INV P INV P INV P INV P	26.99 073115 27.00 073115 31.49 073115 109.90 073115 120.90 073115	142210 142210 142210 142210 142210	LIBRARY MATERIALS LIBRARY MATERIALS LIBRARY MATERIALS LIBRARY MATERIALS LIBRARY MATERIALS
				316.28		
		ACCOUNT 1	TOTAL	343.70		
1000-10-25-550-550200-550220	-000-0000-477330- 1494290	Print/Reference 2016 1 IN	nce Serials INV P	5,193.23 071015	140834	LIBRARY MATERIALS
		ACCOUNT 1	TOTAL	5,193.23		
1000-10-25-550-550200-550220-000-0000-477340 010524 EBSCO 1494290	-000-0000-477340- 1494290	Print/Circulating 2016 1 INV	ating Serials INV P	7,175.52 071015	140834	LIBRARY MATERIALS
		ACCOUNT 1	TOTAL	7,175.52		

/13/201E 1E.AE	Commer or would				
emiller	Library Disbursemen	Library Disbursements July 1 to July 31, 2015	S		p 7 apinvgla
ACCOUNT/VENDOR IN	INVOICE PO	YEAR/PR TYP S	WARRANT	NT CHECK	DESCRIPTION
1000-10-25-550-550200-550220-000-0000-477350- 010524 EBSCO 1494290	)-0000-477350-	Online Reference 2016 1 INV P	13.50 071015		140834 LIBRARY MATERIALS
010531 GALE GROUP 55 010531 GALE GROUP 55	55422063 55422331	2016 1 INV P 2016 1 INV P	4,594.41 072415 8,131.93 072415	15 141393 15 141393	LIBRARY MATERIALS LIBRARY MATERIALS
			12,726.34		
010550 PROQUEST INFORMATION 70	70325503 70325733	2016 1 INV P 2016 1 INV P	10,505.00 072415	15 141483 15 141483	LIBRARY MATERIALS LIBRARY MATERIALS
			23,400.00		
		ACCOUNT TOTAL	36,139.84		
		ORG 10550220 TOTAL	58,669.66		

Janet Freeman, Secretary

Robin Paetzold, President