BOARD OF TRUSTEES
AGENDA
5:00 pm – 2nd floor Board Room
June 25, 2015
Robin Paetzold, President
Diane Baker
Thomas Dean
Janet Freeman
David Hamilton
Thomas Martin
Linzee McCray
Meredith Rich-Chappell
Jay Semel, Secretary

1. Call Meeting to Order.

2. Public Discussion.

3. Approval of Minutes.
   A. Approve Regular Minutes of Library Board of Trustees May 28, 2015 meeting.


5. New Business.
   A. Evaluation of Director.
   Comment: The Board will conduct the Director’s evaluation in closed session and report when the open meeting resumes.

   B. Board Annual Report.
   Comment: Staff will draft a report after Board discussion. The Board will approve in July.

   C. Digital Johnson County.
   Comment: Staff propose an agreement to jointly contract for digital library collections with Coralville Public Library and North Liberty Community Library. Board action required.

6. Staff Reports.
   A. Director’s Report.
   B. Departmental Reports: Children’s Services, Collection Services, IT.
   C. Development Office Report.
   D. Spotlight on the Collection.
   E. Miscellaneous.
7. President's Report.

8. Announcements from Members.

9. Committee Reports.
   A. Foundation Members.

10. Communications.

11. Disbursements.
   B. Approve disbursements for May, 2015.

12. Set Agenda Order for July Meeting.

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<th>Date</th>
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| **JUNE 25, 2015** | Develop Ideas for Board Annual Report  
Director Evaluation  
Departmental Reports: CH, CLS, IT |
| **JULY 23, 2015** | Review Board Annual Report  
Adopt NOBU Budget  
Planning Update  
**Policy Review:**  
#103: Membership in Professional & Civic Organizations |
| **AUGUST 27, 2015** | Review Annual Staff Report  
Departmental Reports: CH, CLS, IT  
**Policy Review:**  
#401: Finance Policy |
| **SEPTEMBER 24, 2015** | **OTHER:** Library Links Golf Classic, 6/26  
Departmental Reports: AS, CAS |
| **OCTOBER 22, 2015** | Budget Discussion  
Departmental Reports: AS, CAS  
**Policy Review:**  
#817: Alcohol in the Library |
| **NOVEMBER 19, 2015** | **OTHER:** Annual Board Dinner  
Departmental Reports: AS, CAS  
**Policy Review:**  
#505: Volunteers |
| **DECEMBER 17, 2015** | Departmental Reports: CH, CLS, IT  
Review 2nd Quarter Goals/Statistics  
6 month Strategic Planning Update  
Departmental Reports: AS, CAS |
| **JANUARY 28, 2016** | Appoint Nominating Committee  
Set Hours for Next Fiscal Year  
**Policy Review:**  
#809: Conduct in the Library  
#813: Unattended Children |
| **FEBRUARY 25, 2016** | Departmental Reports: CH, CLS, IT  
Election of Officers  
Departmental Reports: AS, CAS |
| **MARCH 24, 2016** | Appoint Committee to Evaluate Director  
Departmental Reports: AS, CAS  
**Policy Review:**  
#814: Copyright |
| **APRIL 28, 2016** | Meet as Members of Friends Foundation  
Review 3rd Quarter Goals/Statistics  
President Appoints to Foundation Board  
Departmental Reports: CH, CLS, IT |
| **MAY 26, 2016** | Election of Officers  
Departmental Reports: AS, CAS |
BOARD OF TRUSTEES
Minutes of the Regular Meeting
May 28, 2015


Members Absent: Jay Semel.

Staff Present: Maeve Clark, Susan Craig, Kara Logsden, Anne Mangano, Patty McCarthy, Elyse Miller, Brent Palmer.

Guests Present: Adam Ingersoll, John Beasley in at 5:20 p.m.

Call Meeting to Order. President Paetzold called the meeting to order at 5:05 p.m.

Public Discussion. None.

Approval of Minutes.
The minutes of the April 23, 2015 Library Board of Trustees meeting were reviewed. A motion to approve the Minutes was made by McCray and seconded by Rich-Chappell. Motion carried 8/0.

Unfinished Business. None.

New Business.
Election of Officers. The Nominating Committee presented the following slate of officers for FY16: Robin Paetzold, President, Jay Semel, Vice President, and Janet Freeman, Secretary. A motion to approve the slate proposed by the Nominating Committee was made by Hamilton and seconded by Dean. Motion carried 8/0.

Library Board Policy #704: Use of Library’s Cardholder File. This is a regularly scheduled policy review. No changes were suggested by staff. Staff anticipate using the cardholder database in the future if/when we have an electronic newsletter cardholders will be able to opt out. Paetzold asked if we used the database in conjunction with the recently completed strategic planning process; Craig said we did.

Library Bookmobile. Staff prepared a report on possible bookmobile service. Staff view the bookmobile as a way to address our users’ concerns about parking downtown, as identified in the surveys and other
components of the strategic planning process. Staff believe the bookmobile will allow more flexibility in the ways we provide services. Craig believes a bookmobile will address issues of access to the downtown building; people will use the bookmobile to pick up holds closer to home, and children and other non-drivers will have access to a range of library services. Craig said some communities build branches, but they are expensive to build and operate and not very flexible. She believes our library in the heart of downtown is accessible to most people and it is where the main library belongs.

Hamilton believes the community is large enough for a branch library but acknowledged a bookmobile providing services outside of just downtown would reach more people. Martin mentioned the Pepperwood Plaza project and believes we still need to get out there somehow. McCray asked about statistical repercussions with fewer people coming into the building. Craig said bookmobile numbers would be included believes our numbers will, in fact, increase because we will be serving more people. Baker asked if this means we are going forward with the bookmobile project because no financials have been discussed. Craig said estimates for the purchase were included in the FY17 CIP budget approved by the Board last September. Operating expenses will be in the FY17 operating budget the Board will see this September. The current item on the table is for the Board to approve moving forward to pull together all of information required to have a bookmobile. Martin asked where one purchases a bookmobile. Craig said we would create an RFP; it needs to be custom made and there are multiple suppliers in the Midwest. A motion to proceed with next steps in the bookmobile project was made by Martin and seconded by Rich-Chappell. Motion carried 8/0.

Art Advisory Committee. A move to approve the proposed appointees to the Art Advisory Committee was made by McCray and seconded by Rich-Chappell. Motion carried 8/0.

Staff Reports.
Director’s Report. Angela Pilkington, our new Children's Coordinator begins on Monday. Children's Day, for which the Library is completely responsible, is next Saturday, June 6, and is the part of the Iowa Arts Festival. Craig encouraged everyone to consider volunteering for the festival at the Summer of the Arts website. Craig gave a sneak peak of a promotional giveaway (a fan in the shape of a guitar) promoting ICPL's year-long programming “Music is the Word,” to welcome the UI School of Music to downtown Iowa City. Music is the Word will kickoff on September 20 at the Englert Theatre. McCray asked when the UI School of Music is slated to open downtown; Craig said they hope to move in the summer of 2016. Craig encouraged everyone to sign up for SRP.

Departmental Reports:
Adult Services. No comments.

Community & Access Services. Paetzold asked if we are pursuing the reentry program. It is hoped we would offer classes, said Logsden.

Development Office Report. “Looking Forward” event generated more than $18,000. The Foundation Board meets next week and will discuss the event. Currently, there are 9 foursomes registered for “Library Links,” the golf fundraiser on June 26. It is hoped the event will be even better than last year. Paetzold asked if the event met their goal last year; McCarthy said it did.
Spotlight on the Collection. Craig went to a couple of the Weber on Wednesday local history programs and believes they are great. She recommends everyone attend them next year. A couple of the programs are already available for video streaming on the website; they all will be.

**President’s Report.** Paetzold noted it is Tom Dean’s last meeting, as he will be gone in June. She thanked him for his years of service and for orienting nearly everyone who is currently on the Board. Dean thanked staff and the Board and is proud of what has been accomplished while he has been on the Board. Craig said there haven’t been too many Board members she has worked with for 12 years, and expressed her thanks and appreciation to Tom.

**Announcements from Members.** Martin provided an article about commercial property tax reform. He is extremely concerned about the impact this legislation will have on communities. He believes this article explains it the best of the many articles he has read on the subject. Craig shared the article with the City Manager, Assistant City Manager, and Finance Director.

**Committee Reports.**
Foundation Members. No comments.

**Communications.**
Email from Josh Moe. Craig reminded the Board we talked about the State Historical Society Library last month. We are in a wait-and-see mode until the report comes out. Craig will contact Mr. Moe. Martin, Clark, Craig also spoke about how bad it would be to have this important resource go away.

Iowa Intensive English Program Landscape, spring edition. Craig said there are many international families with young children who use our library. We have done these kind of activities for a long time.

**Disbursements.**
The MasterCard expenditures for April, 2015 were reviewed. A motion to approve the disbursements for April, 2015 was made by Hamilton and seconded by Dean. Motion carried 8/0.

**Set Agenda Order for June Meeting.**
Board Annual Report.
Director Evaluation.

**Adjournment.** A motion to adjourn the meeting was made by Hamilton and seconded by Rich-Chappell. Motion carried 8/0. President Paetzold closed the meeting at 5:58 p.m.

Respectfully submitted,
Elyse Miller
June 25, 2015

NOTICE OF ICPL BOARD OF TRUSTEES
EXECUTIVE SESSION

AGENDA

1. Consider request by Susan Craig for closed session for the purpose of personnel evaluation.
GENERAL RESPONSIBILITIES

The Board of Trustees of the Public Library is a semi-autonomous body of nine persons empowered by state law and city ordinance to act as the governing body of the library. The Board’s specific list of legal responsibilities includes:

- determining the goals and objectives of the Library in order to plan and carry out library services
- determining and adopting written policies to govern all aspects of the operation of the Library
- preparing an annual budget and having exclusive control of all monies appropriated by the City Council, earned income, service contracts with Johnson County, University Heights, Hills, Lone Tree, or given to the library through gifts, bequests, grants or awards
- employing a competent staff to administer its policies and carry out its programs

The Board is also an arm of City Government with members appointed by the City Council and its principal operating funds approved by the City Council. The Board therefore seeks at all times to work in harmony with City policies in all areas that do not conflict with its statutory powers.

ACCOMPLISHMENTS FOR FISCAL YEAR 2014

1. Completed Phase 2 of building renovations while remaining open and with minimal disruption to service.

2. Engaged in a strategic planning process, including numerous community surveys, focus groups and interviews. New plan scheduled for approval July, 2014.

3. Submitted a FY15 budget request that supported library services. Met with City Finance Director to better understand City’s changing financial challenges.

4. Approved a contract for library service with Lone Tree.

5. Accomplished strategic planning goals to reach out to people unable to come to the Library, increasing participation in Summer Reading Program.
6. Continued support of the Iowa City UNESCO City of Literature nonprofit through financial and in-kind contributions. Participated in the Iowa City Book Festival, Day in the City of Literature, and the One Book Two Book children’s literature festival.

7. Improved technology available to children and teens.

8. Continued support of local content through the Local Music Project and the Digital History Project.

9. Worked with the Iowa City Public Library Friends Foundation to provide support for the Library.

10. Welcomed three new Board members.


12. Reviewed and updated the following policies:

   101  Library Board Bylaws
   501  Statement of Authority
   502  General Personnel Policies
   503  Rights & Benefits of Administrative & Confidential
   601  Collection Development Policy
   702  Library Programs Policy
   703  Cable Television Channel Programming Policy
   812  Hours of Service
   813  Unattended Children
   815  Internet Use

GOALS FOR FISCAL YEAR 2015

1. Adopt a new strategic plan.

2. Advocate for operating budget needs during the City budget process.

3. Support Friends Foundation efforts to increase contributions to the Library to provide needed support for services and programs. Review the organization and relationship between the Board of Trustees and the Friends Foundation Board.

4. Accomplish strategic planning goals.

5. Consider changes to the annual library director review process.

6. Continue to collaborate with partners to grow the Summer Reading Program.

7. Participate in redesign of the Pedestrian Mall and collaborate with the Iowa City Downtown District initiatives as appropriate.
8. Support the Iowa City UNESCO City of Literature and Iowa City Book Festival.

9. Review and update policies as needed.

**Board Members:**
Meredith Rich-Chappell, President
Diane Baker
Thomas Dean
Mark Edwards, Vice President (resigned 01/23/2014)
Janet Freeman
David Hamilton (term began 04/24/14)
Linzee Kull McCray
Thomas Martin
Robin Paetzold
Jay Semel
AGREEMENT BETWEEN THE IOWA CITY PUBLIC LIBRARY BOARD OF TRUSTEES, THE CORALVILLE PUBLIC LIBRARY BOARD OF TRUSTEES AND THE CITY OF NORTH LIBERTY FOR THE PROVISION OF DIGITAL LIBRARY COLLECTIONS TO ELIGIBLE USERS OF EACH LIBRARY

This agreement is made and entered into by and between the Iowa City Public Library Board of Trustees, the Coralville Public Library Board of Trustees and the City of North Liberty.

WHEREAS, public libraries may contract for the provision of services, and

WHEREAS, the Iowa City Public Library, the Coralville Public Library and the North Liberty Community Library wish to share resources in order to provide their residents and residents of areas they contract with for library service with improved access to commercial digital resources, and

WHEREAS, shared digital and online resources provide all users with a larger collection at a lower cost.

NOW, THEREFORE, it is hereby agreed by and between the Iowa City Public Library Board of Trustees, the Coralville Public Library Board of Trustees and the City of North Liberty as follows:

1. Duration and Termination
   A. The term of this Agreement shall commence July 1, 2015 (Fiscal Year 2016) for a period of one (1) year and shall be renewed automatically for succeeding terms of one year each (“Contract Year”), unless written notice to the contrary is given no later than April 1. Such notice may be given by personal delivery to Presidents of the Boards of Trustees of Coralville Public Library and Iowa City Public Library and the North Liberty Community Library Director, or by regular mail to said officials. Unless terminated as provided herein or as provided by law, Contract Year shall run concurrently with the appropriate budgetary fiscal year for Iowa City, Coralville, and North Liberty.

2. No Separate Legal Entity
   A. No separate legal entity is created by this Agreement. Each library director will act as administrator of their duties hereunder.

3. Purpose
   A. The purpose of this Agreement is to create a shared collection of electronic resources to make available to all eligible residents. Rules of access will be determined by each library director or designee in keeping with their local policies and as provided by law.
B. Joint collections will include digital and online resources mutually agreed to between the three libraries and licensed in accordance with the providers' contract agreements.
C. The content of all collections will be freely available to eligible borrowers.

4. Manner of Financing
   A. Each library will pay a share of overhead contractual costs from the resource vendor based on the population of each city, including any contracting cities. County population will not be included in calculations. Payment will be made to the resource provider as required per contract, or aggregated through one library if necessary. (See Exhibit A.)
   B. Each library will support the purchase of specific items for the collections proportionately using the Iowa City Public Library Collection Budget as the base line. Selection of specific materials is the responsibility of each library. (See Exhibit A.)
   C. Through mutual agreement, a library may choose to have another library member in the agreement select resources for them.
   D. Each library is responsible for their own cataloging and catalog records. A library may choose to pay another member for catalog records. The libraries may choose to jointly purchase catalog records through a shared vendor.

5. Administration
   A. All library directors or their designees to this agreement will meet as needed, at least bi-annually, and mutually agree on administration, branding, marketing, and other joint matters.
   B. Procedures will be developed jointly and are subject to approval by the library directors or their designees.

6. Property
   A. Resources acquired by each library and shared remain the property of the purchasing library as allowed by the individual contracts and license agreements.

________________________________________  _______________________________________________  __________________________________________
Alison Ames Galstad                      Susan Craig                                Jennie Garner
Library Director                          Library Director                           Library Director
Coralville Public Library                 Iowa City Public Library                 North Liberty Community Library
Contract Exhibit A

Formula for Determining Amounts Owed and Materials Purchased using Overdrive ebooks and eaudio with FY15 data

A. Population of Iowa City as determined by most recent census figures: 67,862; population of contract city Hills, Iowa: 703; population of contract city Lone Tree, Iowa: 1,300; population of joint contract (with Coralville) city University Heights: 1,051 @ 90% based on circulation, 945. Total population basis for Iowa City: 70,108

B. Population of Coralville as determined by most recent census figures: 18,907; population of joint contract (with Iowa City) city University Heights @10%: 105. Total population basis for Coralville: 19,012.

C. Population of North Liberty as determined by most recent census figures: 13,374

D. Total population: 100,143

E. Iowa City, 68.4%; Coralville, 18.6%; North Liberty, 13%.

Overdrive licensing fee, $12,000, billed quarterly

Iowa City pays $8,208; Coralville pays $2,232; North Liberty pays $1,560.

Iowa City FY15 budget for Overdrive ebook and audio ebooks: $83,100; 68.4% of $121,491

Expenditures in FY15 by Library on Overdrive ebook and audio book joint collection.

Iowa City: $83,100
Coralville: $22,597
North Liberty: $15,794
Collection Services Department Report  
Prepared for the June 25, 2015 meeting of the Iowa City Public Library Board of Trustees  
Anne Mangano, Collection Services Coordinator

Catalog improvement: finding exactly what you are looking for  
CatalogPro, our single search catalog box, didn't always show you what you were looking for, even if you put in the title. Sometimes you would have to go to the second or third page of results to find the novel, movie, or album. This is not the case when you search Amazon or Google. And it is not the case when you searched our older catalog, Catalog Classic. CatalogPro is based on a keyword search and, as far as we can tell, the ranking of results used the number of times a word was included in a record.

For example, even though Frozen is a very popular movie, it wasn't listed on the first page of results when someone searched “frozen.” There were other books and movies that used the word “frozen” in the title and description multiple times, which pushed Frozen to the second page. We had the ability to “promote” a title, but only on an individual title basis. When an issue with a title was identified, library staff would promote the title so patrons would find it on the first page.

I am pleased to announce that we now have “exact title match” in CatalogPro. In April, we upgraded the catalog so titles take precedent in results, a new option provided by our vendor. If you search for an exact title, chances are your book or movie will be listed at the top (at least in the top three). Give it a try. Search for “it,” “up,” “in,” “so,” and “brave” and you, like our patrons, will find exactly what you are looking for.

Changes in Cataloging World: BIBFRAME  
Speaking of Google, ever wonder why libraries never show up in search results for books or movies? A Google search for All the Light We Cannot See brings results from Amazon, Barnes and Noble, Wikipedia, and GoodReads. Even though Google knows you are in Iowa City and we own this book, the Iowa City Public Library is not in the results. That’s because library catalogs do not use the same coding language as the rest of the web. We use MARC, a system that was developed in 1969. The system itself was brilliant and ahead of its time, but the rest of the world has moved far ahead.

The Library of Congress is currently leading a team to implement a replacement for MARC. The new cataloging platform, BIBFRAME, uses coding language that is search engine friendly. Not only will catalog records show up as results in web searches, developers are hoping that call numbers and availability information might appear on the results page in Google and Yahoo.

This change is still in the distance for Iowa City, but the Library of Congress is beginning a pilot project for implementing BIBFRAME this summer. I do not know when BIBFRAME will begin impacting libraries outside of the Library of Congress and its partners, or how the catalog will look in the future, but we are keeping our ears to the ground. The most important message in all of this is that patron discovery will drastically improve.
Angela Pilkington  
Children’s Services Coordinator  

I first want to thank everyone at the Iowa City Public Library for being so welcoming and friendly during my first few weeks here at ICPL! I am looking forward to growing not only myself, but also our services to the youngest members of our community.

My first weeks have been busy ones. Summer reading is off to a fantastic start. We have more than 2,322 kids signed up and 352 babies in the program. We have had several entertainers and lots of storytimes, movies and crafts to keep everyone busy!

Children’s Day was also deemed a great success by staff, volunteers, and by our customers who stopped by the Ped Mall to see us that day. Debb Green did an excellent job with the family stage and roaming performers, and estimated that over 2,000 people enjoyed the entertainment for the day. A big thank you to Summer of The Arts and all of our fabulous volunteers!

We have also installed our new StoryWalk® around the outdoor garden, with a special thanks to Mara in Graphics. StoryWalk® is a delightful way for children — and adults! — to enjoy reading, our garden, and the outdoors at the same time. Laminated pages from the Ruth Krauss book, The Carrot Seed, are attached to wooden stakes, which are installed along our garden area. As you stroll around, you’re directed to the next page in the story.

*StoryWalk® was created by Anne Ferguson of Montpelier, VT.

Kids painting in our Paint the Town booth. Paul & Casey and other volunteers created a cardboard “Alice in Wonderland” theme for the kids to paint! It was fantastic!

Emmy helping to plant the garden.  
Morgan and Mara putting in the Storywalk
INFORMATION TECHNOLOGY REPORT TO LIBRARY BOARD (June, 2015)
Brent Palmer, IT Coordinator

Data Visualization
Librarians collect a lot of data on usage. One of the things we are working on is being able to create graphic versions of this data to make it easier to understand and share with others. Here are a few graphs I’ve recently pulled together recently for various reasons.

Express Scanner Usage
We are getting good feedback from the new express scanner. Anecdotally the patrons are saying that it’s really easy to use and they appreciate it. We also have some numbers from the first month. When using this scanner, patrons scan a number of pages and then send them somewhere: USB device, email, Dropbox etc. In the first month, 149 documents were scanned, totaling about 350 pages. You can see the breakdown here for the destinations.

Express Internet Station Data
Like the Express Scanners above, the Express Internet Stations are designed for quick usage of the Internet and are available to anyone. There are 2 stations on the first floor near the Science Fiction area, on the second floor near the print area and one in the Ellen Buchanan Children’s Room. Here on the left, is the breakdown for relative usage for these stations. I was interested to see if the usage varied during the day. On the right, you can see a scatter plot showing the usage during our opening hours. The gap to the right of the middle reflects a period when the stations were misconfigured and not reporting data properly. This seems to confirm that the machines are being used pretty consistently throughout the day.

Public Internet Usage Heat Map
One of the interesting things to see is where people tend to gravitate to in the library. In the previous section, the most used express station is the one on the first floor behind a podium facing the rear (even though there is a chair at the one on the front of the podium). Presumably this is for reasons of privacy. On the left is my own crude interpretation of a "heat map" showing which Internet stations are the most popular using data from the last two weeks.

Data Dashboard
The static graphs above were manually made and somewhat laborious to produce. But we are working on a data dashboard, a centralized collection of dynamic visualizations for use by the staff and patrons. On the right is a screen shot of an example that might be included. It shows materials recently checked in for various collections; when you click on a bubble, it zooms in showing you more detail so that you can drill down.
Development Office Report
Prepared for the Board of Trustees
Iowa City Public Library
by Patty McCarthy, Director of Development
June 25, 2015

Rotary Raffle is a Winner for Libraries!

You could win this 2015 Toyota Highlander XLE AWD or another fantastic prize by investing in raffle tickets we are selling at ICPL. The car is the grand prize in the “Rev Up for Rotary, Rev Up for Reading” raffle sponsored by the Iowa City Noon Rotary Club to celebrate its’ 100th anniversary.

In a unique partnership, raffle proceeds will benefit the Coralville Public Library, and North Liberty Community Library, as well as the Noon Rotary’s community projects.

Tickets are $25 each, or five for $100, payable by cash or check made out to Iowa City Noon Rotary. The winning ticket will be drawn during the club’s Centennial Celebration on November 5, 2015. You do not need to be present to win.

You can buy your ticket from me or any staff member in the Development Office or at the Help Desk. Please email the number of tickets you wish to purchase and I will bring them to the meeting for you. And, look for the 2015 Toyota Highlander at community celebrations throughout the summer and fall as we go out and about to share the wonderful opportunity with everyone!

BIG Book Sale on July 18

Make plans to stock up on children’s books and everything else we sell during the Book End’s annual Sidewalk Sale in the library meeting rooms. Sale hours are set for 10 a.m.- 3 p.m. Weather permitting, we will also be at a table outside the library. The sale is one of many scheduled for Sidewalk Sales Days sponsored by the Iowa City Downtown District.

Thank you to the Iowa City Downtown Rotary Club volunteers for setting up the sale with us, and to our dedicated Book End volunteers for staffing the sales tables.

Online Book Sales

In an effort to boost Book End income, the Development Office partnered with Better World Books last year. More than 4,000 other public libraries nationwide also work with Better World Books.

Better World Books provides boxes and free shipping to collect library discards and other donated books, then sells, donates, or recycles them. We send books that did not sell either at The Book End or during a meeting room sale. Since the collaboration began in April 2014, we have shipped 29,862 books weighing nearly 41,000 pounds. And The Book End has earned more than $2,200 from the resale of 9,500 of those books.

The Book End is also earning more thanks to a volunteer who sells selected items online. So far this year, that volunteer is responsible for generating $2,775 for The Book End! Out of print art books, and library discard Wii games are the most popular selling items right now.
By Melody Dworak, Collections librarian, Iowa City Public Library

Recently my husband and I started watching the Anthony Bourdain travel show The Layover. The snarky and abrasive Bourdain has taken to insulting that necessary item every traveler requires: the travel guide. Not everyone can have friends in Sao Paulo before the plane touches down, making these helpful guides a necessary carryon item.

If you are not a frequent flyer, you may only have one shot to make the most of your vacation. Planning ahead with a travel guide ensures you hit those “not-to-be-missed” spots. It’s important to prioritize your itinerary by aligning must-see spots with the neighborhoods you’ll be in. Some travel guides will spell out an itinerary for you. Here is my take on the Iowa City Public Library’s Guide to Travel Guides.

**DK Eyewitness** is a full-color guide with glossy pages and lots of photos. It is perfect for armchair travelers, providing rich information about the major attractions of a destination. It is a “beaten path” guide that highlights history and culture.

**Fodor’s** travel guides have full-color pages that tie in the Fodor’s orange and navy blue branding. Fodor’s excels at easy-to-read visuals—the guide has a ton of maps, logical rating systems, and illustrates average temperatures and cost comparisons. The guide seems to focus more on attractions and basic how-to information. The London guide I reviewed didn’t offer set itineraries, which was the main drawback I found.

**Frommer’s** offers full-color, glossy pages. It has a good legend and key to using the guide. It offers travel itineraries and off-beat experiences. Some claim Frommer’s—like Fodor’s—aims for an upper middle class audience, skipping over the more frugal hotel and restaurant options a traveler might have.

**Frommer’s EasyGuide** series advertises itself as “quick to read, light to carry, for expert advice, in all price ranges.” It skips the glossy photos but still includes maps. The guide offers one-, two-, and three-day itineraries. It also evaluates day trips from the travel destination. The editors of this series allow some personality in the writing, including tips on how to not look like a yokel to locals. Cheaper and slimmer than other travel guides, it is a bare-bones, information-only travel guide.

**Lonely Planet** is another well-known and recommended name in full-color travel guides. It offers itineraries and practical “survival guide” and “need to know” sections. Lonely Planet is known for their frugal take on travel. One thing I liked about the London guide I reviewed was that it offered more tailored recommendations for smaller demographics like GLBT people and vegetarians. It also went beyond highlighting the “night life” to talk about different music and literary scenes.

I was impressed with the **Rough Guide** series. It had great color photos of local attractions and those itineraries I value, highlighting visits through different neighborhoods. It also included plenty of historical information, and sightseeing is part witnessing history, isn’t it?

**Rick Steves** is perhaps the most well-known name in European travel. The guide’s black and white still include photographs, and it has full-page color transportation maps. This guide also includes practical information like which directions to look as a pedestrian trying to cross a walk. Other perks to this guide are the nice pull-out boxes with quick information and the most detailed of itineraries.

Have a favorite travel resource I missed? Let me know at melody-dworak@icpl.org.
By Brent Palmer, Information Technology coordinator, Iowa City Public Library

In the olden days, when you bought a fancy new machine, you would get a manual with it. These days, we don’t just need manuals for using our devices, we need them just to figure out how to turn them on - only they don’t come with any!

I know, I know, when you need to figure something out, you just grab the nearest youngster to find out how to do it, but often it’s hard to get them to remove their earbuds. One earbud might come out, but you rarely get two. Besides, with all the eye-rolling, you can’t help but think that they are texting about you. ("OMG my freakzoid mom’s asking AGAIN how 2 open FB app. Kl11 m3 now!!”).

These days, a button will do different things depending on whether you left-click, right-click, double-click, click and hold, or click your heels. And almost everything is done right on the screen. While you were taught all those years to keep your hands to yourself, now you have to know how to tap, swipe, pinch, spread, flick and do what’s called a “two-finger scroll.” ("lol, mom’s tapping new iPhone so hard shes going 2 break the screen").

So, if you don’t have an adolescent handy, you might want to come to the Iowa City Public Library to get a good manual. It might seem counterintuitive to use a printed book to figure out how to operate your electronic device, but everyone learns in different ways. Another good reason for borrowing from the library instead of buying a manual is that the technology changes so quickly a particular book doesn’t stay current very long, but we keep all the current manuals for you.

We have guides for learning a particular skill like web design, making mobile apps, or programming in a particular language, as well as manuals for getting comfortable with devices like phones, laptops, and tablets. Within each category you will find books aimed at different types of people -- we have quite a few manuals that purport to be “for seniors” -- and there are series that cater to different types of learning styles. The *Teach Yourself Visually* and the *My Device* series have lots of screenshots and step-by-step guides on how to accomplish very specific tasks, while *The Missing Manual* series has longer descriptions about the various types of functions available. There are a wide range of layouts and designs and it helps to browse through them to see what will appeal to you. For those of you who want to take it a step further, we have guides on building mobile apps, unlocking android devices, and even some on how to take apart and repair iPhones. If you are like me, you will really appreciate the section on putting it back together.

If flipping through books is not your style, you can also take advantage of our free adult classes and Drop-In Tech Help sessions. The second floor Computer Lab offers drop-in tech assistance from 10 a.m. to noon on Mondays and Wednesdays, and noon to 4 p.m. Tuesdays. Senior Tech Zone, drop-in technology help for senior citizens, is offered from 10:30 a.m. to 12:30 p.m. every Thursday.

Turn to ICPL for your technology needs and soon you’ll be working your device like a pro. You might even open up a new line of communication with your teenager: ("Time 2 cl33n yr room & take out the trash!")
DOT puts kiosks in libraries, retail sites across Iowa

By Rod Boshart,
Gazette Des Moines Bureau

DES MOINES — Renewing or replacing an Iowa driver’s license just got easier, according to state transportation officials.

Paul Trombino, director of the state Department of Transportation, joined Gov. Terry Branstad on Monday in announcing that 24 self-service kiosks have been set up around the state in libraries or retail places where Iowans already are doing business as an added convenience for motorists seeking to renew or replace their Iowa driver’s licenses.

The $1.1 million investment in road-use tax funds is an expansion of a pilot project at four locations where about 10,000 Iowans renewed their licenses during a two-year experiment that started at the 2013 Iowa State Fair. Along with libraries, the new locations include Hy-Vee stores and a Kum & Go store in a mix of urban and rural areas.

“Iowa DOT’s self-service kiosks were designed with customer security and ease of use in mind,” Trombino said at Branstad’s weekly news conference. “They use a touch-screen technology to allow the customer to enter their information, including built-in cameras which allow users to update the photo on their driver’s license or ID.”

The kiosks are equipped with facial recognition software that compares selected facial features with a customer’s last image of record to confirm the identification, he said. A transaction is not completed unless the image is successfully verified. DOT officials estimated the process takes about 10 minutes to renew a

**AT A GLANCE**

Corridor driver’s license kiosk locations include:

- Marion Public Library, 1095 Sixth Ave., Marion
- **Oakland Road Hy-Vee**, 3235 Oakland Rd. NE, Cedar Rapids
- **North Liberty Public Library**, 520 W. Cherry St., North Liberty
- **Iowa City Public Library**, 123 S. Linn St., Iowa City

**ON THE WEB**

- For a complete list of kiosk locations, as well as traditional driver’s license issuance sites, go to iowadot.gov/mdv/ods/locations.htm.

If you happen to stop for a gallon of milk or are checking out a book at the library, you may be able to take care of the driver’s license task in the same trip.

There are stipulations on who can renew a driver’s license or ID card online due to public safety and identity security concerns, DOT officials noted.

Potential kiosk users must have a valid Iowa driver’s license or ID card (not a commercial driver’s license); be at least 18 but younger than 70; be a U.S. citizen and an Iowa resident; have a license or ID card that has not been expired for more than a year and be less than 180 days from its renewal date; and not have any medical vision conditions that would affect the ability to drive.

**Comments:** (515) 243-7220; rod.boshart@thegazette.com
Mobile library goes to mobile home communities
Books for farther afield

Savanna Parker, 9, of Iowa City browses the bookshelves on the Antelope Lending Library’s mobile library at Cole’s Mobile Home Court in Iowa City on Tuesday, June 9, 2015. (Adam Wesley/The Gazette)

By Lily Abromeit, The Gazette
JUNE 13, 2015 | 7:23 AM

IOWA CITY — Braeden Jones leans over a counter and pulls out two children’s books, three times larger than usual, shouting out the titles as he raises his arm.

“We have ‘Rainbow Fish’ and ‘The Old Lady Who Swallowed a Fly,’” he announces proudly.

The three children in front of him, all residents of Cole’s Mobile Home Court, yell excitedly.

Jones is the assistant director of the Antelope Lending Library, a mobile library that travels around Iowa City, bringing a large collection of books to kids throughout the summer.

Over the next couple of months, however, the library is hoping to reach an even wider audience — the mobile home community.

“We know a lot of kids that live in mobile home courts that don’t have access to downtown,” Jones said, referring to their typical summer spot.

Many of the courts, such as Cole’s, where Jones and volunteers will spend every Tuesday morning, are on the periphery of town, making it even tougher for families to make the trek into the library.

Jones said this is something they are hoping will decrease the learning gap that often happens with younger students over the summer.

“By coming here once a week, we’re hoping to ... remind them of the skills they’ve gained and try and combat that summer slide,” he said.
"To get the kids to read, I mean, I think that is very important ... and it really helps in school, too," she said.

Parker added she believes having the books come to them is safer for her daughter, as she doesn’t like her child being downtown by herself.

Inside the narrow mobile library, Jones hands a jumbo-sized books off to Lisa Roberts, the interim director of the Iowa Youth Writing Project. The project has been partnering with the lending library since the beginning.

Roberts is quick to ask the children if they want the book read to them in English or Spanish — another new feature.

Along with more books, a couple computers that are Wi-Fi accessible, and more stops throughout Iowa City proper and beyond, Antelope Lending Library also has added bilingual volunteers.

The first day at Cole’s, Jones said they were encouraged to see bilingual families coming to the library, where the volunteers, mostly students, had both Spanish-language books and activities.

"It’s an opportunity for our volunteers to practice language skills and give opportunities to people who sometimes feel excluded from the community because they don’t feel as comfortable with the language," he said.
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Library Distributions May 1 to May 31, 2015
CITY OF IOWA CITY

Agenda Item 1B.3

EMITTED 06/16/2015 11:04
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Total: $61,611.30

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Total: $61,611.30

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Total: $61,611.30

Library Technology Systems:

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Total: $61,611.30

Library Technology Systems:

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Total: $61,611.30

Library Technology Systems:

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Total: $61,611.30

Library Technology Systems:

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**Library Transmittal**

City of Iowa City

Library Distribution: May 1 to May 31, 2015

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**Notes:**
- The patent numbers are fictional.
- The dates of issue are placeholders.
- The U.S. Patent Office and class codes are also placeholders.
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Library distributions May 1 to May 31, 2015

City of Iowa City

Accounting

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06/16/2015 11:04 AM

Agenda Item 1B-13
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