700 Community Relations Policy

See also related policies: 701 Public Relations, 702 Library Programs, and 706 Outreach.

700.1 The purpose of community relations is to maintain effective communications and increase understanding between the Library and individuals, groups, and government agencies. The Library’s relationship with the community is critical to providing effective service. The Library will seek to identify and respond to community needs when planning services and will be involved in a variety of community activities.

700.2 The Library will regularly initiate a planning process that relies on a variety of public input to establish a long-range plan for service. Suggestions are invited at all times and surveys will be conducted regularly.

700.3 Regular training will be provided to ensure courteous, efficient, and effective service.

700.4 The Library will participate in the civic and cultural life of the community through fairs, festivals, parades and other events. Membership in the Chamber of Commerce and other civic organizations will be maintained.

700.5 The Library will pursue partnerships with other agencies, organizations, schools, and businesses when they are compatible with the Library’s service goals and priorities. Co-sponsorship and collaboration decisions are made on the basis of mutual needs and equitable benefits between the Library and potential partners.

700.6 Frequent and regular contacts with the community’s elected officials will be maintained. Support for the activities of local government will be provided whenever possible.

700.7 Requests from groups for tours, presentations, or Library resources will be accommodated whenever possible.

700.8 Responses to inquiries from members of the media will be timely.

700.9 The Library will work cooperatively with area public libraries.

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