

ECO Iowa City draws to a close

What a year and a half it has been! Through an ICMA Public Library Innovation Grant, the Iowa City Public Library and the Iowa City Landfill and Recycling Center created ECO Iowa City to promote environmental sustainability in Iowa City. Efforts began in spring 2009 and continued through fall 2010.

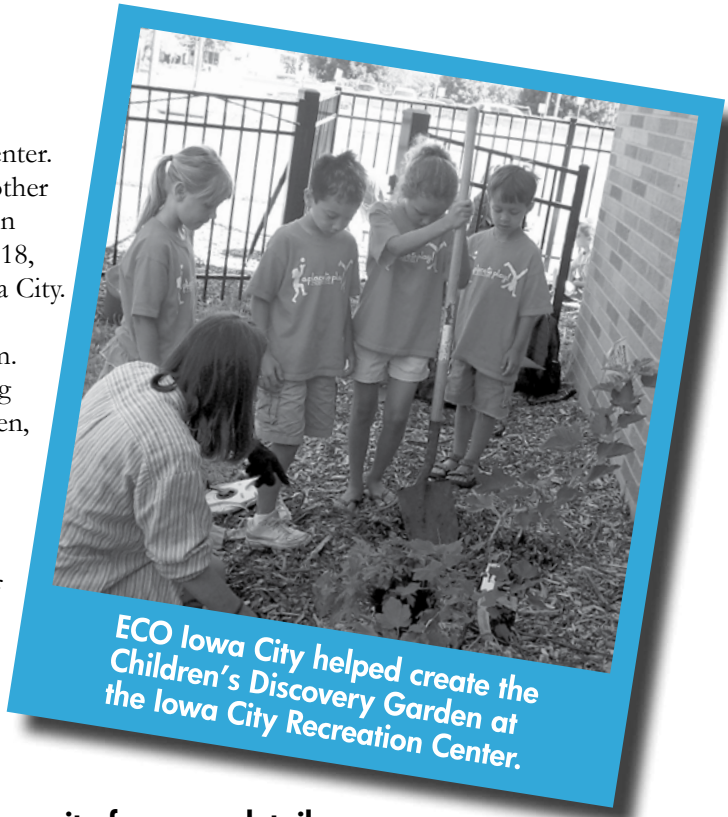
ECO brought together more than 45 city and county departments and state agencies as well as local and regional environmental groups. It presented programs on topics such as the flood of 2008, vermicomposting, how to make your own rain barrel, and making your home more energy efficient. One of these partners perhaps summed up best the work of ECO Iowa City. Liz Christensen, Director of the new UI Office of Sustainability said, "ECO Iowa City has been the mechanism by which all the community environmental groups have been able to come together and collaborate. We at

the UI Office of Sustainability are very pleased to be a partner and to be able to learn what other groups are doing. We've been able to build new partners because of this effort and look forward to future opportunities they will bring."

Organizers hosted a book discussion of "Animal Vegetable Miracle," a food film festival and a green New Year's Eve party. ECO sponsored two sales of compost bins and one of rain barrels, all at a greatly reduced price. Multiple groups worked together to offer a collection of expired and unused medications, which netted over 135 pounds of pharmaceuticals. ECO Iowa City made itself known at many Farmers Markets. Organizers also helped with children's programming, including a ghost bike ride to Oakland Cemetery on Halloween Eve. This spring and summer, ECO Iowa City was involved in the formation of at least three community gardens, including the Children's Discovery Garden at the

Iowa City Recreation Center. ECO will sponsor another pharmaceutical collection on Saturday, September 18, on the west side of Iowa City.

Come to ECO Iowa City's final event at 2 p.m. September 19 in Meeting Room A. Rowan Jacobsen, author of "American Terroir," will speak on "flavor landscapes" and the importance of local foods. His talk is part of the 9th Annual Field to Family Festival.



Visit icpl.org/eco-iowa-city for more details:

Sept. 18: Pharmaceutical collection

Sept. 19: 2 p.m., Room A, Rowan Jacobsen's "American Terroir"

Iowa Authors have 'The Write Stuff'

Visit with some of your favorite authors and discover new ones at this year's Iowa Author Fair.

The Iowa Center for the Book, Iowa Library Association, Iowa City UNESCO City of Literature, Coralville Public Library, and Iowa City Public Library are partnering to bring "The Write Stuff" to the meeting rooms of the Coralville Public Library from 6:30 to 8:30 pm. Wednesday, October 13.

"The Write Stuff" will feature approximately 50 authors who live and write in Iowa and who

2010 Iowa Author Fair coming in October



The Write Stuff
IOWA AUTHOR FAIR 2010
6:30-8:30 P.M. OCTOBER 13 CORALVILLE PUBLIC LIBRARY

have recently published a book of general interest.

This is a great opportunity to purchase a new book and have it signed by the author at the same time. Barnes & Noble of Coralville will be responsible for sales of participating authors' works at the event.

This free event is open to the public as well as ILA members and attendees as part of the ILA annual conference.

The ILA advocates for quality library services for Iowans and provides leadership, education and support for its 1,550 members.

HOLIDAY HOURS

Sept. 6	Labor Day	CLOSED
Nov. 11	Veteran's Day	Open 10-6
Nov. 24	Thanksgiving Eve	Open 10-5
Nov. 25	Thanksgiving Day	CLOSED

Nov. 26	Day after Thanksgiving	Open 10-6
Dec. 10	Library Inservice Day	CLOSED
Dec. 24	Christmas Eve	CLOSED
Dec. 25	Christmas Day	CLOSED

Dec. 31	New Year's Eve	Open 10-2
Jan. 1	New Year's Day	CLOSED
Jan. 17	MILK, Jr. Day	Open 10-6
Feb. 21	President's Day	Open 10-6

HOLIDAY HOURS

Banned Books Week Sept 25 - Oct 2 • Banned Books Week Sept 25 - Oct 2 • Banned Books Week Sept 25 - Oct 2

"IOWA CITY READ-OUT" with Working Group Theatre company

6-8:30 p.m. Thursday, September 30; City Plaza, downtown Iowa City; and Meeting Room A, ICPL

Iowa City's newest professional theatre company, Working Group Theatre, will set the mood for the Library's first Banned Books Week Read-Out by offering unique interpretations while reading from banned and challenged books. Join us to read too!

"ROLLING READ-OUT" with ICPL Book Cart Drill Team

5:45 p.m. Friday, October 1; Downtown Iowa City Parade Route, University of Iowa Homecoming Parade

The Iowa City Public Library Book Cart Drill Team features Library staff performing synchronized routines while pushing book carts along the parade route. Library organizers will showcase the theme "Free People Read Freely at Iowa City Public Library."



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iowa city public library

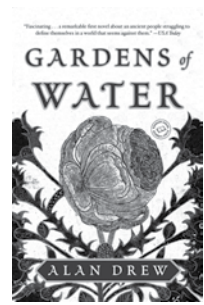
fall/winter 2010



window

Did you know? One Community One Book

"One Community, One Book" is an annual reading project that invites all residents to read then discuss a human rights related book. The 2010 selection is "Gardens of



Water" by Alan Drew, the story of two families and two faiths in Turkey during and after a massive earthquake near Istanbul. Join the discussion at 6 p.m. Oct. 6 at ICPL, Room B. For more information, visit <http://www.icpl.org/one-book/>.

Please Meet: Holly Carver

Holly Carver is the newest appointee to the Library Board of Trustees. Trustee members meet once a month and are appointed to six-year terms. Carver is a program consultant for the University of Iowa Press. She says she had an interest in giving back to the community and her love of reading and all things book related made her interested in the Library Board. Learn more about Holly Carver by reading the full article in the Newsroom at <http://newsroom.icpl.org/>.



Stay Connected

Join us for entertaining and educational events this fall and winter at ICPL, including Popo's Puppet Festival in October. Check out the ICPL event calendar at calendar.icpl.org for a daily list of all the happenings at your Library. Stay connected to us on Facebook, where ICPL has more than 2,200 fans, and on Flickr at flickr.com/icpl. For the most up-to-date Library news, visit us in the Newsroom at newsroom.icpl.org. There you'll find event announcements, photos, news releases, stories and more.

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Busy year marked by advances in technology, strategic planning
Updated website, new self-check stations, eBook collection debut

From eBooks to eAudio, from new self-check stations to a mobile website, the Iowa City Public Library is a leader in offering new technology for its patrons. A new mission statement declares the Library will be "an innovative and responsive community center that supports lifelong learning, literacy and access to the world of ideas" in the years to come.

The Library maintained its high level of use during the fiscal year, with more than 1.5 million checkouts, and more than 746,000 people through the doors

"Flexibility was also a goal so we could accommodate changes in the future."

This helps the Library get the word out about programs and services by featuring news and events in a series of highlights across the top of the ICPL homepage and through the Newsroom (<http://newsroom.icpl.org/>), a new blog that features Library news.

A project to replace aging self-check station hardware and software grew into an improved materials handling system, new security gates and four new self-check stations. Patrons have



Four new self-check stations made their debut in May 2010.

been enjoying the more functional self-check stations and new features of the system since May. In December, downloadable electronic books (eBooks) were introduced. The Library currently has more than 600 eBooks in its collection. Use of downloadable audiobooks

also soared when the service became compatible with iPods. In February, access to these downloadable collections (<http://overdrive.icpl.org/>) was extended to Coralville residents through an agreement with the Coralville Public Library.

"This partnership will provide a broader range of titles and more copies to all of our users," said Craig.

In preparation for updating the Library's strategic plan, community

Annual Report 2010

Look inside for our fiscal year-at-a-glance. View the complete report at icpl.org.

surveys were conducted in the fall. Nearly three out of four respondents visited ICPL in the past year and more than a third visited 10 or more times. Seventy-seven percent of those heavy users rated the Library as excellent. The Library Board and staff developed a new mission statement and core values using this community input. The new plan (<http://www.icpl.org/policies/>) was adopted in June.

The headquarters of Iowa City UNESCO City of Literature, a nonprofit established following the UNESCO designation in the fall of 2008, is located on the Library's second floor. ICPL staff contributed to many City of Literature projects, including the Iowa City Book Festival this summer.

ECO Iowa City, a grant-funded initiative of the Library and the Iowa City Landfill and Recycling Center to help Iowa City residents live greener, brought together more than 45 partner organizations this year. Local groups appreciated the increased visibility and cooperation between local organizations.

The Iowa City Public Library Friends Foundation has become an integral part of the success of the Library. They had a banner year, raising more money than ever in a year when there was no capital campaign. The Foundation's primary support goes to collections, and more than \$100,000 in gift money was spent on Library materials this year.

"Public libraries are increasingly important for free access to the Internet, children's programming, community spaces, technology support and meaningful community partnerships," said Craig. "We look forward to an exciting future."

Spotlight on the Collection
New Big Books in the Children's Room

The Library has added a new circulating collection of large picture books as part of its commitment to encouraging early literacy awareness. Called "Big Books," these items are oversize versions of familiar stories and poems which can be used during shared reading sessions.

Many of these books are good for cooperative activities as they have stories that are predictable, rhythmic, repetitive and interactive. They are ideal for teachers and child care providers to share with groups of children because of their large illustrations. Their extra-large print means they are also good for one-on-one use by parents with beginning readers, when children

may need extra help focusing.

The "Big Books" collection is located in the Children's Room near the Storytime Room. They can be checked out for three weeks and renewed once. Like art prints, we ask that patrons please return these items to the Library during regular business hours because they will not fit in the book returns or remote drop boxes.



FOR MORE EARLY LITERACY RESOURCES, VISIT <http://icpl.org/kids/early-literacy.php>.

INTELLECTUAL FREEDOM FESTIVAL



John Palfrey

The Iowa City Public Library established the annual Carol Spaziani Intellectual Freedom Festival in 1995 to honor Carol's 26-year career at ICPL and life-long commitment to the freedom of ideas. Spaziani believes the

public library's role is to be a resource and a forum for an individual's pursuit and expression of diverse points of view. All programs are free and open to the public.

Thursday, September 23

Intellectual Freedom Festival Keynote Program:

John Palfrey, 7 p.m., Meeting Room A

Reception to follow, 8 p.m., Meeting Room A

John Palfrey, co-director of the Berkman Center for Internet & Society at Harvard University, and Henry N. Ess III Professor of Law and Vice Dean for Library and Information Resources at Harvard Law School, is the keynote speaker for the 2010 festival. He is the co-author of "Born Digital: Understanding the First Generation of Digital Natives" (Basic Books, 2008) and "Access Denied: The Practice and Politics of Internet Filtering" (MIT Press, 2008). He is a graduate of Harvard College, the University of Cambridge and Harvard Law School. Professor Palfrey's talk, "Born Digital - Intellectual Freedom in a Networked Age," will address the challenges of intellectual freedom and free speech in the rapidly changing dynamics of the Internet age.

Friday, September 24

"Copyright Criminals" with Kembrew McLeod

6 p.m., Meeting Room A

Join us for a screening of the documentary film "Copyright Criminals" and a discussion with filmmaker Kembrew McLeod. "Copyright Criminals" examines the creative and commercial value of musical sampling, including the related debates over artistic expression, copyright law and money. Computers, mobile phones and other interactive technologies are changing our relationships with media, blurring the line between producer and consumer, and radically changing what it means to be creative. As artists find more inventive ways to insert old influences into new material, "Copyright Criminals" poses the question: Can you own a sound? Filmmaker Kembrew McLeod is an American journalist, artist, activist and professor of Communication Studies at the University of Iowa.

Thursday, October 7

"The Documentary" with Tommy Haines and

Andrew Sherburne

7 p.m., Meeting Room A

Local filmmakers Tommy Haines and Andrew Sherburne shed light on the making of documentaries and the role of film as information. They will show clips and discuss current and past projects. Their documentary, "Pond Hockey," won the "Best of the Fest" at the Minneapolis/St. Paul International Film Festival.

Celebrate your intellectual freedom and head to the Library for these programs and discussions. For more information, call the Fiction Desk at 356-5200, option 4.

Annual Report 2010



eAudio circulation increased more than **70%**

+ More than **600** eBooks circulated more than **2,400** times

+ eAudio became compatible with **iPods** in July 2009

eMEDIA ON THE RISE

eBook collections introduced in December 2009

+ OverDrive Media Console for mobile devices introduced in early 2010

+ Access to **OverDrive** eBook and eAudio collections extended to Coralville residents



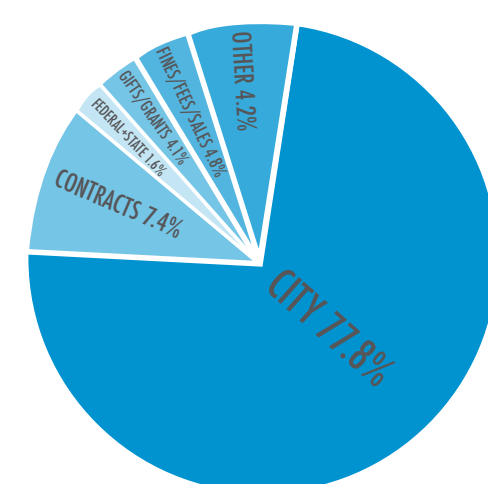
67,892 cardholders

175,589

Circulating Books

36,062

Circulating Non-print Materials



Income sources

Read the full annual report for fiscal year 2010 at icpl.org/about/annual-report

8,844 programs cablecast on The Library Channel



97%

increase in attendance at adult programs

107%

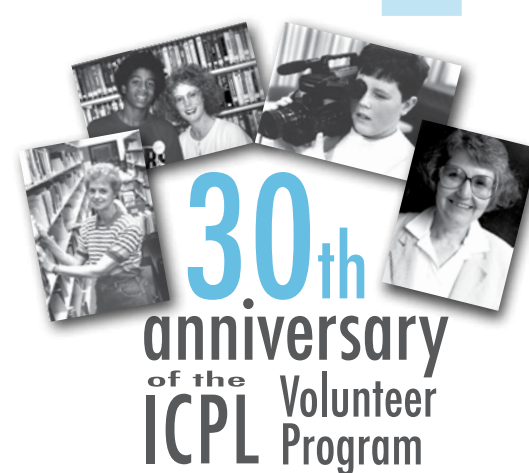
increase in the number of adult programs co-sponsored

1.5 MILLION+ CIRCULATION

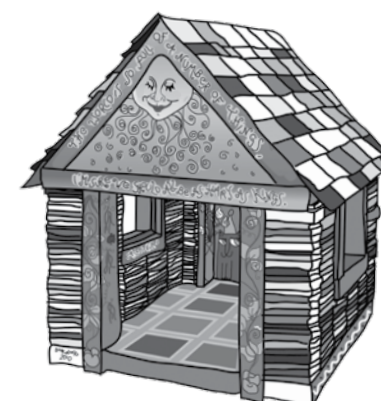
746,556 Visits to the Library

218,967 Total Collection Size

81,298 Questions Answered



30th anniversary of the ICPL Volunteer Program



516 children's programs, talks, outreach visits and tours
2,455 children's books went to outreach sites

Wii games and children's books on disc saw large increases

IOWA CITY PUBLIC LIBRARY

Get in the Express Lane



Try out your library card at one of the new Express Check stations on the first floor. These self-checks offer expanded opportunities to take care of your Library business. In addition to checking out Library materials, you can renew items you already have out or check your holds to see if any are ready for pickup.

Now you can even pay fines at Express Check stations with a VISA, MasterCard or Discover credit card. And as always, if you prefer the personal touch, staff is available at the Checkout and Cards desks to help you with these tasks.

September is Library Card Sign-up Month



Celebrate Library Card Sign-up Month in September and apply for an Iowa City Public Library borrower card. There is no charge for your first card, and most area residents qualify. If you live in Iowa City, rural Johnson County, or the cities of Hills or University Heights, you will receive a resident card that entitles you to all of the Library's services.

If you do not have a library card yet, you can register online at www.alec.icpl.org or in person at the Cards Desk anytime the Library is open. To get a card, you will need to show a photo ID and proof of your residence address. Acceptable ways to show your address are a current driver's license, voter registration card, lease or a piece of mail that was postmarked within the last month.

Already have an ICPL borrower card? You

can get a free replacement card in September. If you have been thinking about swapping your card for a key tag card, which attaches to your keychain, now is a great time to do it. New Library patrons will get a choice of a regular-sized card or a key tag card. After September, replacing your card costs \$1.

Iowa City Public Library does not have an age requirement for library cards. Children can get a card when their address is verified using a parent or guardian's identification.

For more information on getting a card, visit <http://icpl.org/my-card/getting-a-card.php>.

Wade Society honors legacy of Library Association's first president

Donors have a new opportunity to "broaden the influence of the Library" and ensure it "is made absolutely free to everyone."

Martin J. Wade Society



IOWA CITY PUBLIC LIBRARY FRIENDS FOUNDATION

Martin J. Wade was the first president of the Iowa City Public Library Association. His remarks at the 1897 Library dedication ceremony still resonate today. The Iowa City Public Library Friends Foundation has established the Martin J. Wade Society as a tribute to him.

Patrons of the Iowa City Public Library greatly benefit from contributions to the Iowa City Public Library Friends Foundation. Gifts to the annual fund help the Library purchase materials immediately. Gifts to the endowment fund help the Library plan for the future. The new Martin J. Wade Society of the Library Friends Foundation will give donors another opportunity to ensure the continued vitality and excellence of the Iowa City Public Library.



... "This Library ... belongs to no person nor class of persons. It is to be under the control of no particular race nor creed. Its doors are to be ever open to the workman in overalls with the dinner bucket upon his arm, as well as the rich or well-to-do ... Every person in the city shall feel perfectly free to see the advantages of this Library. It is to promote this spirit -- to broaden the influence of the Library -- that it is made absolutely free to everyone."
-- Martin J. Wade, 1897

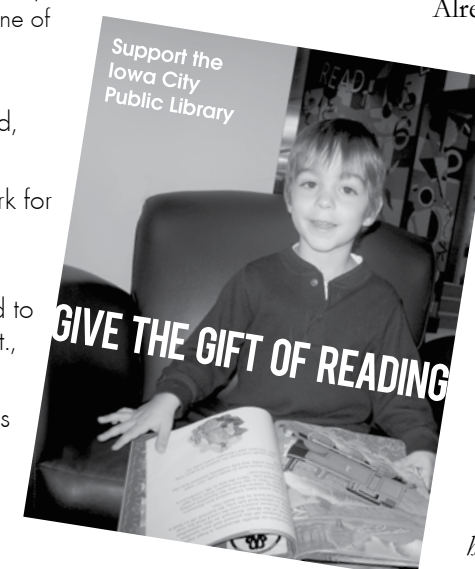
Contributors can be named members of the Martin J. Wade Society in two ways. Membership in the Wade Lifetime Gift Society will recognize those who have made significant contributions to the Iowa City Public Library Friends Foundation through the years, while members of the Wade Planned Gift Society will honor those who pledge to make a planned gift (a gift deferred until after death) to the Iowa City Public Library Friends Foundation.

Watch your mail and the Library website at www.icpl.org for more information about the launch of the Martin J. Wade Society later this fall. Questions? Contact Patty McCarthy, Development Director, 319-356-5249, development@icpl.org.

YOUR DONATIONS MAKE A DIFFERENCE

Your contributions directly impact what's available through the Library. Gifts to the Iowa City Public Library Friends Foundation bought one of every five new items last year. It's easy to give:

- **Online:** Visit our secure site to use your Visa, MasterCard, Discover, American Express at www.icpl.org/support/.
- **Payroll deduction:** Give through Iowa Shares if you work for University of Iowa, City of Iowa City, Johnson County, Iowa City Community School District and other employers.
- **Mail a check:** Payable to ICPL Friends Foundation. Send to Development Office, Iowa City Public Library, 123 S. Linn St., Iowa City IA 52240.
- **Bring a gift:** Visit the Development Office on the Library's second floor, weekdays from 10 a.m.-noon and 1-5 p.m.
- **Donation box:** Across from the Fiction Desk. Envelopes are available to use for checks and will be acknowledged as a charitable contribution if requested.



The Window
Fall/Winter 2010

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Library Hours:
Monday-Thursday 10 am - 9 pm
Friday 10 am - 8 pm
Saturday 10 am - 6 pm
Sunday Noon - 5 pm

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