

IOWA CITY PUBLIC LIBRARY

WINDOW

Winter 2018



Planned gifts bring ICPL joy

Friends describe Margaret Frueholz as independent and passionate about her pets and reading. Her northeast Iowa City home featured a library with floor-to-ceiling bookshelves on two walls, and stacked bookshelves in many of the other rooms. She was a lifelong learner interested in many topics including art and art history, gardening, cooking, dogs, sewing, and architecture. Her fiction taste ranged from classic murder mystery to the occasional romance novel.

CONTINUED ON PAGE 2

New chapter:
Library Director
Susan Craig
will close the book on
41 years
of service

pages 4 and 5



Charlie is center stage with Tom, Laura, Maggie and Molly.

PHOTO CREDIT REBECCA SANABRIA

Meet our Friends Foundation President-Elect, Laura Ebinger

When Laura Ebinger was a law student at the University of Iowa, she always celebrated the end of the semester with a visit to the Iowa City Public Library.

“My first stop after the last exam was the Library where I’d check out fiction – and only fiction,” she laughs. “My brain needed a break and I wanted to treat myself.”

When the attorney at Kids First Law Center became a mother for the first time, the Library became her sanctuary. ICPL not only gave Ebinger the opportunity to get out of the house, it was a place for her to connect with other parents of newborns. Programs like Book Babies and Toddler Storytime became part of her routine.

“It was crucial to my sanity,” Ebinger remembers.

Growing up in Cedar Rapids, library visits were a happy habit. Ebinger’s mother passed her love of reading on to her children and she remembers taking the bus to the Cedar Rapids Public Library with her sister.

“We’d run up the stairs to the big baseball glove that they used to have.”

As a mother of three, Ebinger and her husband, Tom, have continued the tradition with 8-year-old Maggie, 6-year-old Molly, and youngest, Charlie, age 3. The Library, she says, is one of the family’s favorite places – so much so that when an outgoing ICPL Friends Foundation board member asked Ebin-

FOUNDATION PRESIDENT-ELECT, CONTINUED ON PAGE 2

THE WINDOW

Winter 2018

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LIBRARY HOURS

Monday - Thursday 10 a.m. - 9 p.m.
Friday 10 a.m. - 8 p.m.
Saturday 10 a.m. - 6 p.m.
Sunday Noon - 5 p.m.

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IOWA CITY
PUBLIC LIBRARY



FOUNDATION PRESIDENT-ELECT, CONTINUED FROM PAGE 1

ger if she'd consider joining the board, she didn't have to think long. "It brings all my loves together: reading, the Library and giving back," Ebinger says.

Ebinger will begin her second three-year term in 2019 as the board's president. She is one of 17 board members who work with staff in the Library's Development Office to fundraise for the Library. Since the Friends Foundation was created 26 years ago, dozens of community volunteers have added an average of a quarter of a million dollars every year to the Library's coffers.

"The support and the gifts that the Foundation receives allows the Library to respond to community needs," Ebinger says. "The Library's needs are always changing because our community is always changing, so it's more important than ever that there's a flexible funding source to keep ICPL current."

Ebinger says Library staff need to be commended for keeping ICPL up-to-date from technology and collections to programs and infrastructure. The Foundation helped by hosting a fundraising event every month in fiscal year 2018.

In addition to annual events like Looking Forward, and the Arts and Crafts Bazaar, the Foundation also scheduled several Eat Out to Read events, partnering with local restaurants to receive a percentage of their dining sales.

"It was ambitious, but it put us in a good position to do what we want to do for the Library," Ebinger says. "When I think about what we've accomplished, I always go back to the Bookmobile because stepping on that for the first time with my children brought me to tears. It felt amazing to see all of that hard work result in this amazing resource that makes the Library accessible to people in the community who otherwise might not visit the downtown location. And it's not just books, but great books! I've found books that have a long wait list at the Library on the Bookmobile's shelves!"

"The Library is the great equalizer," Ebinger continues. "It's a community resource that serves everyone, the gift that keeps on giving and will continue to give, thanks to those who support the Friends Foundation."

PLANNED GIFTS, CONTINUED FROM PAGE 1

She moved here in the 1950s to work with children at the University of Iowa Hospitals and Clinics. She gave financial contributions to benefit the Iowa City Public Library for many years. In 2013, at the age of 94, Frueholz died in Iowa City. Her memory and impact lives on at the Iowa City Public Library, courtesy of \$220,000 she bequeathed to the Iowa City Public Library Friends Foundation.

Frueholz was born in Germany, Texas and was the daughter of German immigrants. She graduated in 1936 as the class salutatorian from New Braunfels (Texas) High School. She continued her

education at the University of Texas in Austin, graduating with two degrees. She also was an adviser to underclassmen, active in the Art Club, and a member of the Bow and Arrow archery club. She was recognized for placing in the top ten grades in the English exam out of 1,300 freshman and at the 1939 annual "T-Night Banquet," an event that highlighted women in sports, for her skills in archery.

Frueholz attended the University of Chicago and New York University for graduate work, including work on a Ph.D., before moving to Iowa City. After retiring here, she managed sever-

al properties and friends say, “loved all things Iowa City.” The generous gift she left the Library as well as one to benefit the animal shelter shows the love she had for her adopted community.

Martin J. Wade Society

You can make a significant impact on our community through the Iowa City Public Library by including the Iowa City Public Library Friends Foundation in your will or other type of estate plan. Those who honor the Iowa City Public Library with estate gifts are members of the Martin J. Wade Society.

Judge Wade was the first president of the Iowa City Public Library Association in 1896. He was passionate about the difference a public library can make in the life of every child, every adult, and an entire community. Join the Martin J. Wade Society by letting us know that you intend to commit to a legacy gift for the Iowa City Public Library. For more information, please contact Patty McCarthy, Library Development Director, at 319-356-5249 or patty-mccarthy@icpl.org

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Thank you to these Business Partners of the Month for their substantial support of the Iowa City Public Library Friends Foundation.

Iowa City Public Library Friends FOUNDATION

Dear Friends of the ICPL,

I am excited to serve as the President of the ICPL Friends Foundation Board this year. Beginning with frequent visits as a child to the Carnegie location to my regular trips to today's Library with my children, it has been a constant in my life throughout many changes to both it, and me. With that in mind as I write this, I am reminded that “the only thing that is constant is change.”

This year the ICPL faces a major change, as our long-time Director, Susan Craig, will retire on December 31, 2018. Susan has been the Director for 24 years, and worked for ICPL since 1977. She has been through relocating the Library, building and renovating it, the arrival of digital media, and the transformation of ICPL into a true center of our community.

Susan has steered the Library well and it is a thriving and successful institution, thanks in large part to her leadership. I wish her all the best in retirement and look forward to seeing what comes next for her (as well as seeing her at future ICPL events)!

I also look forward to who comes next for the Library, in the form of our next Director. I am confident that we will again be fortunate to have a strong, visionary Director who will meet the changes and challenges that await us in the years ahead.

Please join me in supporting ICPL in this exciting time of change. I and the other community volunteers on our Board of Directors thank you for using the enclosed envelope to give generously in honor of Susan Craig and to help the Library be ready for the future.

Dave Bright

Board of Directors, Iowa City Public Library Friends Foundation

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DAVE BRIGHT
President, ICPL Friends Foundation
Board of Directors

Susan Craig's first job was at the Waterloo Public Library, where she made 80 cents an hour shelving books after school.

It was the perfect part-time occupation for the future Iowa City Public Library Director.

After several part-time jobs as a library school student at the University of Iowa, Craig started as an Information Librarian at ICPL in 1977 before taking over as Technical Services Coordinator in 1982. She was named the Assistant Director in 1986, a title she held until she was named ICPL's Director in 1994. In December, Craig will retire from the Library after 41 years of service.

"I'm 66 and I've been doing this since I was 14," she says.

Craig prides herself with keeping ICPL at the forefront of the latest trends and needs, as identified regularly by staff and the community. She organized ICPL's move from the old Carnegie



building to ICPL's current location in 1981, resulting in a chain of staff and volunteers moving boxes of materials from one building to the next. She played a role in creating the Iowa City UNESCO City of Literature organization and served as president from 2011-2012. She secured support for the Library's Bookmobile and welcomed the community to the Library's new Digital Media Lab in June. But it's the Library expansion and renovation project in the early 2000s, which nearly doubled the Library's square footage, she remembers the most.

"The library is a welcoming community center for all people and I'm proud I got to play a part in that."

"We were in temporary quarters for 18 months," she remembers, as plans called for the building's addition to be completed first. Staff and services moved to the new part of the Library while the old half was completely gutted.

Doors opened to the completed project on June 12, 2004, after more than two years of construction – but a week earlier than originally estimated. Craig's concern was completing the project before Summer Reading Program activities began.

Looking back on her tenure, Craig says she'll miss the people she's worked with most of all, beginning with the three women she considered her mentors: Lolly Eggers, Jeanette Carter, and Carol Spaziani.

Carter was Craig's first supervisor, teaching her the importance of public service and community involvement. Craig calls Spaziani's passion for providing access to library services



for all "inspiring," as well as her unwavering support for intellectual freedom. Eggers was fact-driven, always doing her research before any meeting. When Eggers retired as ICPL's director in 1994, Craig took the lessons she learned from these women and applied them to her leadership style.

"I like to think I'm a problem solver, someone who can see the big picture and help devise a plan to get to where we need to be," Craig says. "These women taught me you can't be isolated, that you have to build relationships."

Craig's community involvement includes membership and leadership roles in dozens of professional groups, including the American Library Association; the Public Library Association; the Iowa Library Association; the State Library of Iowa Center for the Book; the Iowa City UNESCO City of Literature; and the All Iowa Reads Committee. Her civic activities include the Iowa City Noon Rotary, the Johnson County Area Women's Network, the Johnson County League of Women Voters, and Project Green.

Craig was named the *Iowa City Press-Citizen* Person of the Year in 2004 and the Iowa Library Association's Member



of the Year in 2017. She also received the 2018 Isabel Turner Award from the City of Iowa City Human Rights Commission.

"I'll miss the sense of accomplishment the job brings," Craig says. "We made our plans, we wrote our reports and we achieved what we set out to do. This is a fabulous library and the community loves it, but that doesn't happen by magic. Our staff is responsible for that."

"I just love walking through the building any time, day or night, and seeing the diversity of the people who are here and the diversity of what they're doing," Craig continues. "The Library is a welcoming community center for all people and I'm proud I got to play a part in that."

Susan Craig retiring after 41 years



Please join us for a
Retirement Reception for Susan Craig
Director, Iowa City Public Library

Sunday, December 2
1-4 p.m., Meeting Room A
Iowa City Public Library
123 S. Linn St, Iowa City, Iowa

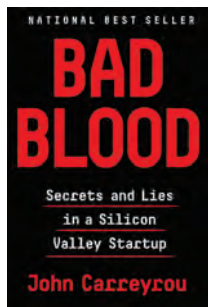
Hosted by the Iowa City Public Library Friends Foundation

Celebrate Susan's retirement after serving as Director since 1994, and as a Library employee since 1977

Gifts in honor of Susan Craig can be donated at icpl.org



CATHERINE

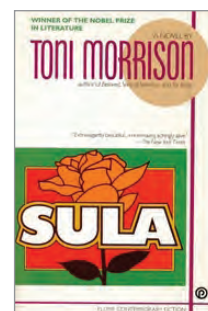


Bad Blood
by John Carreyrou

"An incredible piece of investigative journalism. I was riveted by the story of Theranos and Silicon Valley."

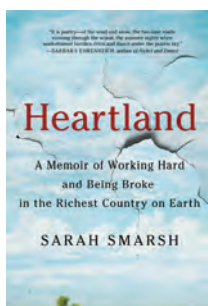


KELLEE



Sula
by Toni Morrison

"*Sula*, one of twentieth century's best fiction reads, tells a story of friendship, betrayal, and loss that has stayed with me for decades. If there were ever a Toni Morrison primer, this tale would be at the top of the list!"



Heartland:
*A Memoir of Working Hard
& Being Broke in the Richest
Country on Earth*
by Sarah Smarsh

"Sarah Smarsh is a fifth-generation Kansan who writes about her family and their experiences with extraordinary compassion and insight. She seems to understand our great expanse of America better than any other journalist today."



TRINITY

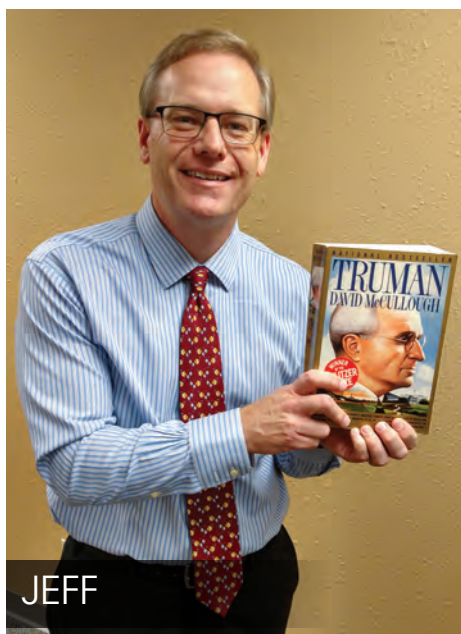


NICOLE



Something in the Water
by Catherine Steadman

"I devoured this thriller! After what was to be their idyllic honeymoon, perfect couple Erin and Mark are faced with decisions they never could have fathomed. Catherine Steadman crafts a suspenseful story of 'things aren't always what they seem.' You will be hooked at page one!"



JEFF



Truman
by David McCullough

"*Truman* is not only a thorough historical examination, it reads like a novel. David McCullough profiles an ordinary man who became an extraordinary President, one underappreciated and respected during his term but a leader unafraid to make tough decisions who left an enduring legacy."

In need of your
next great read?
We asked our Friends
Foundation Board for
recommendations!



The Book End

The Book End is open:
 10:30 a.m. - 7 p.m. Mon-Thurs
 10:30 a.m. - 5:30 p.m. Friday
 11 a.m. - 4 p.m. Saturday
 1 - 4 p.m. Sunday

The Book End, the Iowa City Public Library Friends Foundation's used book store, may just be the area's best-kept secret for affordable books, movies and music – only committee members don't want The Book End to remain a secret. "We don't think enough people know about us," says Chris Vincent, the current chairperson of The Book End committee. "We want people to know that we're here."

They want people to know about the store's operating hours, prices and popular items. They'd shout it from the rooftop if they could, but because The Book End is located on the Library's second floor, they'll keep their enthusiasm to an acceptable decibel and increase marketing efforts instead.

For example, the committee hopes to set up a pop-up shop on the Library's first floor, at the old checkout stations. Vincent says a selection of books will be there for patrons to purchase, on the honor system, as well as direct traffic to more items upstairs.

"We'd like to see our fiction titles move more," Vincent says. "We have a great selection of fiction titles, as well as cookbooks, DVDs, CDs, and audiobooks. We even have sheet music."

Vincent should know. She started volunteering at The Book End four years ago. The entire operation is run by a group of

dedicated volunteers eager to combine their love of libraries and community.

"I've always loved libraries. I've always been a reader," Vincent says.

She grew up in small-town Illinois with a small library, but it's the weekly visits her family made to the "big library" in Champaign she remembers the most. These visits would last for hours, with her parents pursuing books of interest in the adult section while she had free rein in the children's area.

"That's where I read *The Boxcar Children* for the first time," she recalls. "A few years later, it was where I listened to Pink Floyd for the first time."

The Book End is more about second chances than first times, offering former bestsellers at a fraction of the cost, but that doesn't mean treasures can't be found.

"I enjoy interacting with the customers," Vincent says. "We have some regulars that come in and it's always fun to talk about what they're reading."

Proceeds directly benefit the Library's Summer Reading Program and Art Purchase Prize. Funds are also used to purchase new materials for the Library collection. For more information, visit icpl.org/about/book-end.

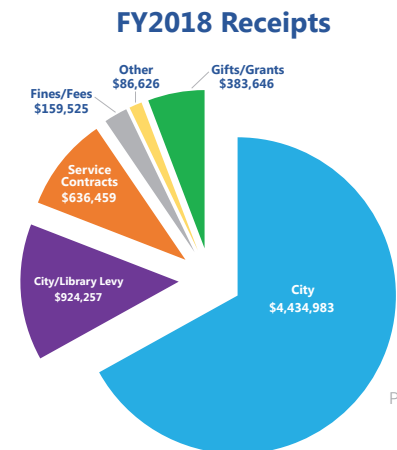
FY18 Annual Report

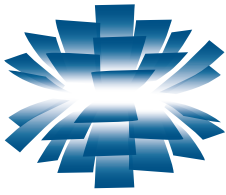
Let's get digital was the rallying cry in FY18, thanks to the opening of our brand new Digital Media Lab. The Digital Media Lab is an open, flexible workspace with technology for creating digital media projects, giving users access to programs and technology they might not have at home.

The ICPL website also saw significant changes. A new Staff Picks page was introduced in early March, personalizing the recommendation experience with staff sharing their recently read, watched or listened to titles, along with thoughts about the items.

Adult and children's programming saw record attendance in FY18. Children's programming was up more than 21 percent; adult program increased nearly 9 percent. While we offer something for patrons of all ages, we also use programs and displays to further the City of Iowa City's goal of advancing social justice and racial equity. Our Book Cart Drill Team participated in June's Pride Parade and our first-ever Pride Month Drag Storytime was packed!

Visit icpl.org/annual-report to read the complete FY18 ICPL annual report and icpl.org/donor-honor-roll for the FY18 Friends Foundation Honor Roll of Donors.





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icpl.org/arts-and-crafts